

2018 Newbie Marketing Vol 1

The First Great Leap For IM Newbies



**The Key To
Starting RIGHT**

A Virtual Coach Production

Acknowledgments

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- Next, I am indebted to: **Donna Gillespie**, author of the life-changing books [The Light Bearer](#) and [Lady of the Light](#) – one of the most superb writers today.

Last but never least:

My family. My wonderful husband, Moses Ling, my terrific kids, my wondrous mooses, my absolutely fantastic parents - none of this would be possible whatsoever without their love and support. This one's for you, folks!

Dedication

Dedication

To my husband:

My everything is dedicated to my husband, Moses Ling...the man in my life who keeps me sane and gives me the truest meaning to my life.

I love you the mostest. Always.

Barbara Ling

Fortune favors the bold.

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Welcome!

Welcome!



Hello and welcome to the "**The First Great Leap For IM Newbies**" Blueprint! You're in for a treat.... not just because of the goodness that you'll gain, but also because:

- **Everything is spelled out in step-by-step format.** That means you always know what the next step is for you to do... no more wondering "where do I go from here?"
- **It includes Filled-Coffeecup-Loads of additional resources.** This means that no matter what your knowledge level is... you'll always know where to go for more information!

Good stuff, aye? And I'll bet right now you're wondering:

"Jeepers Barb, what am I about to learn?"

'Tis an excellent question indeed! Move now to:

Welcome!

What You Will Learn

This is a very newbie-friendly blueprint that is geared to one thing, and one thing only – **how to give yourself permission to take action.**

Why is this important? Well money likes speed...

... and if you are afraid to take action, that speed will never show up.

So the first thing you need to internalize AS a newbie...

... is making that one simple step that will start you forward on your journey.

Ready? Alrighty, let's begin with:

Before You Begin



Oh, the lure of the Internet/laptop lifestyle!

Feets by the beach...

... James Bond JamesBonding.....

All the coffee you could ever desire!

In other words....

Have you ever wish you made enough money to invest in 34,898,375 Starbucks Franchises?

Or perhaps to buy diamond encrusted fur-lined exercise gear (especially if you already live in places where 45 feet of snow every 8 hours is the norm)?

Perhaps you've just started in the Internet marketing industry (aka you're a newbie) OR....

... you have *yet* to see any definable monetary success online.

Before You Begin

It happens, you know, because at one time, *everyone* was a beginner.

I was.

Steve Jobs was.

Bill Gates was.

Elon Musk was.

[Gabriel Lorca](#) was, but then supposedly he was killed when he tried transporting back to the Starship Buran right before the Emperor destroyed the ship and ended up being replaced by his [Mirror Universe counterpart](#), so perhaps we can safely ignore that example.

But I digress.

My point it...

***Everyone* started off brand spankin' new.**

But *some* of those new folks....

Well, they were sprinkled with magic fairy dust and voila, they became millionaires!

Just kidding.

But it sure seems that way at times, doesn't?

I mean, tons and tons of folk bleat nonstop about The Internet (or Laptop, or Mobile Phone) Lifestyle and being able to make money at the push of a button!

Before You Begin

And if you have yet to see more than a scattering of dimes online, it could truly be very frustrated indeed.

Want to know how they all became a success?

One of the reasons is quite simple to recognize, but perhaps difficult to internalize.

They realized that their newbiness was NOT a figurative ball and chain!

They understood that the best way to gain experience was to go out and DO.

Plus, chances are...

They had a whole huge heapin' amount of self-confidence to start off with.

Let's talk about that for a second.

Self-confidence.

The ability to make things happen... even if that little voice inside your head might tell you, nope nope nope nope it's not going to happen!

The ability to *try* things out and see if they work.... and the ability to stay the path, even if you encounter roadblocks both the size and the dampness of the Mississippi river.... *that's* one of the things that separates folks with more money than a 24K gold coffeecup from those... without.

Plus, they were *okay* with being a newbie.

Which brings us to the point of this blueprint...

**How DO you get being okay with being a newbie,
and NOT letting other people's highlight reels get
you down?**

So glad you asked! The 3 steps are simple:

- 1.) Internalize You Lack A Spore Drive and Do NOT have Time Travel
- 2.) Visualize Starting IM like Starting a New Post In a Friendly Marketing Group
- 3.) Make that New Post in a Friendly Marketing Group

Let's begin by pouncing upon:

Step 1.) Internalize You Lack A Spore Drive and Do NOT have Time Travel

Step 1.) Internalize You Lack A Spore Drive and Do NOT have Time Travel



Alrighty, alrighty, I confess.

I'm a fan of [Star Trek: Discovery](#), which actually HAS a Spore Drive and actually CAN time travel.

Obviously, we mere mortals are regulated to only carrying the entire wealth of Internet knowledge in a device slightly smaller than a bread slice.

Think about that for a moment. No matter where you are, if you have a Smart Phone and connectivity, you can literally teach yourself *anything* you desire like:

<https://www.coursera.org/> – thousands of free college courses from top universities

<https://www.gcflearnfree.org/topics/> – free web courses

<http://www.oreilly.com/free/> – free O'Reilly books

Pretty cool, isn't it?

Step 1.) Internalize You Lack A Spore Drive and Do NOT have Time Travel

So if you're standing on line at the DMV, or using the Recumbent Bike at Planet Fitness, or waiting for your doctor to arrive for your MRI scan....

You can start teaching yourself anywhere. Pretty cool!

Where was I?

Ah yes. You lack access to the DASH (displacement-activated spore hub) drive and cannot time travel to the future.

And that's sad, you know?

Because IF you could time travel to that future...

... you'd see the success you had already achieved!

Let's work with that, shall we?

Even if you cannot actually *see* the future....

... you can *imagine* it.

So why NOT imagine your future as a success?

I mean, you never know, right?

And *if* by chance you actually *do* give yourself permission to view yourself as a Future Success, well....

... the steps from HERE to THERE can be reduced down to:

Step 1.) Internalize You Lack A Spore Drive and Do NOT have Time Travel

- * Start
- * Possibly Fail (learn from it)
- * Start Again With Newly Obtained Knowledge (which actually makes that failure a success, if you think about it)
- * Embrace Whatever Happens

and rinse and repeat.

Now at this moment, you might be thinking, Jeepers Barb, okay, but I don't know anything about making money online! I'm just a newbie! I don't know where to start, and if I did... I'm too scared to!

And that's perfectly fine, because it leads us to:

Step 2.) Visualize Starting IM Beginners Success like Starting a New Post In a Friendly Marketing Group

Step 2.) Visualize Starting IM Beginners Success like Starting a New Post In a Friendly Marketing Group



Sure, it would be delightful to say, starting in IM means you have to first see a positive deposit into your Paypal account.

I personally disagree.

For me, starting in IM means doing **something** IN IM that is a positive step forward.

It doesn't have to mean making your own product now.

It doesn't have to mean starting to build your list now.

It doesn't have to mean creating your first Fiverr gig.

Instead, it means doing **something, anything** ...

... *within* IM that is just one teeny tiny positive step forward.

Something as innocuous as figuratively waving your hand and saying 'hi'!

And yes, I know

Step 2.) Visualize Starting IM Beginners Success like Starting a New Post In a Friendly Marketing Group

Such things (standing up to be counted) might really be nerve-wracking to you.

After all, you might have that little voice in the back of your mind saying:

“Who the heck are YOU to talk with all these other great seasoned professionals in my field?”

I truly DO understand that fear.....

I used to have it bigtime myself.

The way I dealt with it back then was to internalize that as I wasn't directly speaking to people in real life (ie, I didn't have to visually dread any rejection), what was the worst thing that could happen?

People wouldn't respond to my post.

Ok that's simple enough. I could simply move on and try again.

People WOULD respond to my post but negatively.

I could choose to refuse to give such comments rent-free space in my mind. After all, who is REALLY important to me?

My family.

My friends.

Strangers (especially strangers on the Internet)... well, their value is a big fat ZERO.

Step 2.) Visualize Starting IM Beginners Success like Starting a New Post In a Friendly Marketing Group

Unless of course, they choose to be positive/help me out/etc.

In other words....

Strangers, from the getgo, have a ZERO value to me.

Let me repeat that in big bold glowing neon:

Strangers, from the getgo, have a ZERO value to me.

That means right from the start, they simply *cannot* affect my life/mood/personality.

If they choose to be negative to me, their opinion zooms right thru my ego and smashes face-first into the wall behind me.

By taking that view of online interactions, I effectively protect myself...

... and I can continue to grow.

'Tis hugely important to me.

Other things that might help you lose fear include:

- <http://www.uncommonhelp.me/articles/overcome-fear-and-anxiety/>
- <https://www.wakeupcloud.com/overcoming-fear/>
- <https://www.artofliving.org/meditation/meditation-for-you/understanding-fear>

Step 2.) Visualize Starting IM Beginners Success like Starting a New Post In a Friendly Marketing Group

Good stuff!

But back to our original point of simply waving and saying “Hi!”....

Now....

For lots of people, perhaps you, that takes courage.

And that ability to say Hi... well, that can be viewed as your first positive tiny step forward in IM... and being *okay* with being viewed a newbie.

But HOW do you do that?

So glad you asked!

Move now to:

Step 3.) Make that New Post in a Friendly Marketing Group

Step 3.) Make that New Post in a Friendly Marketing Group



As a newbie, you know....

... there are 10s if not 100s of marketing groups on Facebook.

And lots of them are populated with cheerful friendly folk who are ready and willing to help out in any way needed.

For example, Dennis Becker runs:

The IM Inside Track

at <https://www.facebook.com/groups/theiminsidetrack/>

I run

Perking Up Profits

at <https://www.facebook.com/groups/perkingupprofits/>

Marlon Sanders runs

The Internet Marketing Mastermind

at <https://www.facebook.com/groups/marlonsanders/>

Step 3.) Make that New Post in a Friendly Marketing Group

Paul Myers runs

Pauls Corner at <https://www.facebook.com/groups/paulscorner/>

All of the above groups have friendly folk....

... and all of them tend to be quite welcoming to newbie marketers.

So what DO you say in your initial post?

'Tis very simple!

Something like:

*"Hi there, my name is Barb Ling (**unless your name is NOT Barb Ling in which case, you use your real name**) and I'm just starting out with Internet marketing.*

*My interests are becoming an authority, Star Trek Discovery and Coffee (**unless your interests are NOT becoming an authority, Star Trek Discovery and Coffee, in which you'd list your first marketing interest and perhaps personal interests**), and I wanted to say hello and introduce myself.*

I look forward to learning!"

That's it.

That's all.

Make that post and then see what people say in response.

Get used to putting yourself out there by starting with simple group

Step 3.) Make that New Post in a Friendly Marketing Group

posts.

Chances are, the veteran marketers will respond by saying, Welcome! and possibly asking other questions that you can answer.

You know what happens then?

You've initiated a conversation with seasoned/veteran marketers.

You shed your newbiness!

You're now a beginner marketer, NOT a brand-spanking newbie....

... you've taken the step to put raise your hand and say....

"Count me. I'm beginning my journey to success online... in Internet Marketing."

And from there, you can never go back.

You're on your way.

Woot!

Enjoy,

Barb Ling

What You've Just Learned



You've just learned how to take the first step in success:

Step 1.) Internalize You Lack A Spore Drive and Do NOT have Time Travel

Step 2.) Visualize Starting IM Beginners Success like Starting a New Post In a Friendly Marketing Group

Step 3.) Make that New Post in a Friendly Marketing Group

And yes, it might seem like tedious work (mainly because it IS tedious work) but do it NOW.... And your future profits will thank you!

You're not done yet however – now, it's time for:

Your Next Steps

Your Next Steps



Your next steps are to DO!

Decide how you truly want to begin.

Implement the steps you just learned!

That way, you'll ensure that every day, you can make one new tiny step towards seeing success in your business.

And each of those steps will add up!

Remember:

The only person you can rely upon for your future profits...

Is you!

The coffee is in your court....

Make it a stellar brew today!

Conclusion

Conclusion

This concludes the power report "The First Great Leap For IM Newbies"!

This now concludes your blueprint... Hope you enjoyed it bigtime! And please don't forget to network with us:



Hope you enjoyed this powerful blueprint! I welcome connecting with you on Facebook – please click above to “like” and start to chat!

You're going to love what you discover!

Grow strong,

Barbara Ling

About The Author

About The Author



Welcome!

My name is Barbara Ling, and in a nutshell, I'm all about sharing what I've learned over the past decade about authority and creating and running a profitable business online.

My credentials include:

- **Writing 100+ books/ebooks** about various/sundry ways for people to generate income online (entrepreneur, recruiting, real estate, auctions, Mobile, finding a job, safe weight loss, hidden customers, etc.etc.etc.)
- Being quoted/featured/etc. in various publications/blogs online like:
 - <http://www.forbes.com/sites/cherylshappconner/2013/08/28/do-press-releases-still-matter-yes-but-not-like-you-think/>
 - [Barbara Ling: Secrets of a Veteran Webmaster](#)
 - [Empower Your Children To Out-Earn Their Professors](#)
 - [Nailing a good contractor](#)
 - [Microsoft Small Business Success Story](#)

There's 'way too much to write here....you can visit my [Barbara Ling About Me](#) page to learn more!

Appendix 1: Recommended Newsletters

There's a huge number of people in the IM landscape that you can follow! They include:



This is my VIP Barb Ling newsletter.... I am in the middle of reinventing several goodies, and here you'll get the best of them!

[Click HERE to get onto that newsletter.](#)

Next, we have:

The First Great Leap For IM Newbies
Appendix 1: Recommended Newsletters



This is the newsletter run by Dennis Becker and me. We're constantly testing out new things – feel free to get on that list below.

[Click HERE to get onto that newsletter!](#)

* * *

More will be coming soon!

Move now to:

Appendix 2: Recommended Resources

Want to know the tools I myself use and/or recommend?
They include:

Autoresponder:

- [aWeber](#)
- [GetResponse](#)

List Building:

- [LeadPages \(free class!\)](#)
- [LeadPages Itself!](#)

Copywriting:

- [Script Doll](#)
- [SpeedReadCopy](#)

The BEST Paid Marketing Community!

- [Earn1KaDay](#)

Master Your 2018 Empire



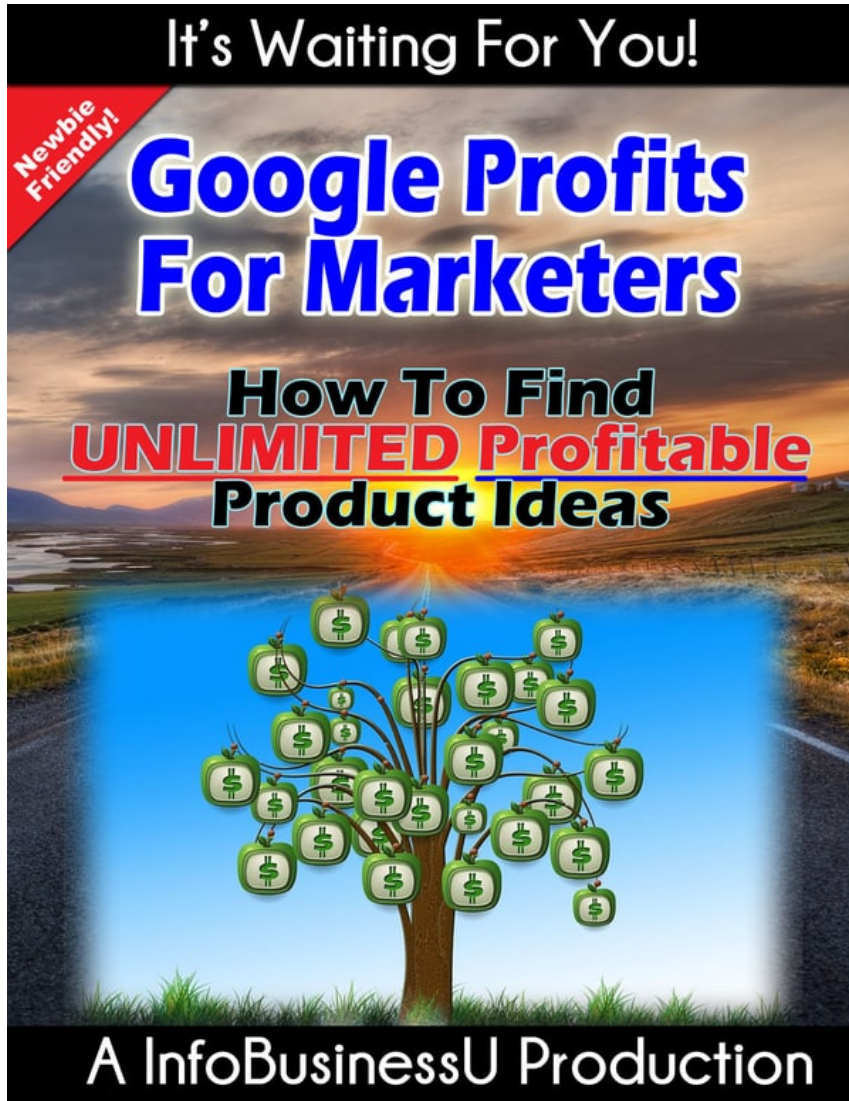
<http://Lingstar.com/vault/sa/2018/>

Volume 3: 500K Premium IM Content Words



<http://Lingstar.com/vault/sa/500K/>

Google Profits for Marketers



Prepping for 100K



<http://Lingstar.com/vault/sa/100KP2/>

Buy Buttons Made Simple II



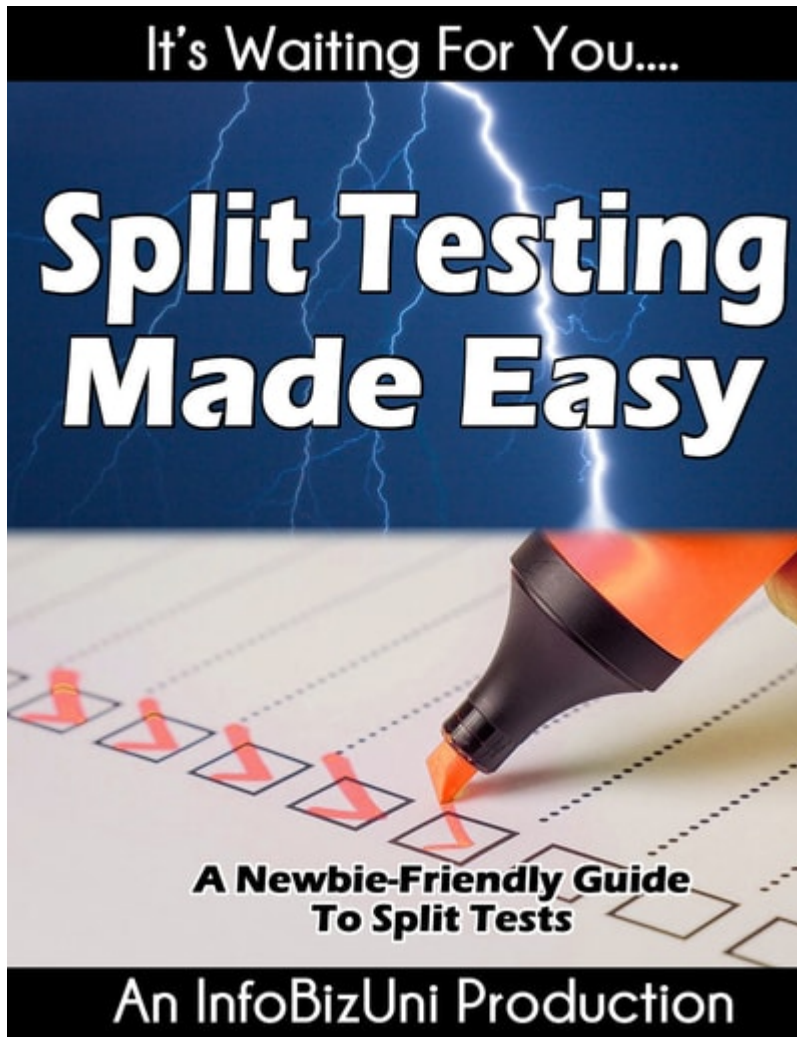
<http://askblings.com/bbmsspart2>

Premiere High Ticket Coaching PLR



<http://askblings.com/premierecoach>

Split testing made easy



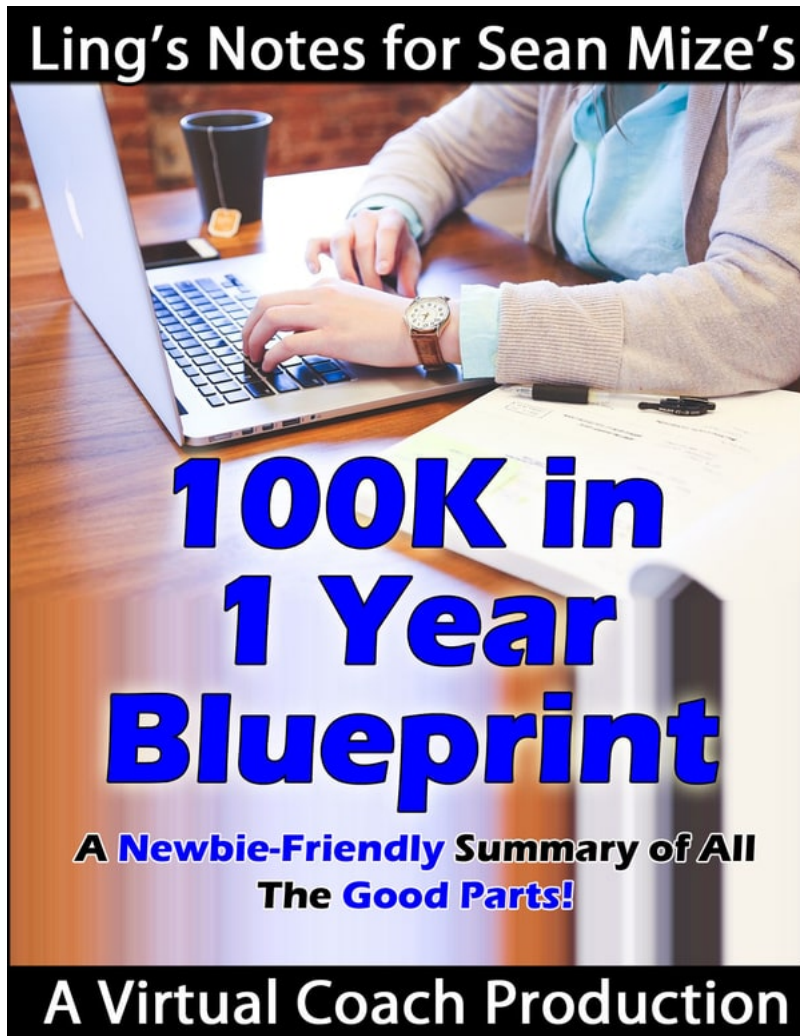
<http://askblings.com/splittesting>

Magnificent PLR Content Volume 2!



<http://Lingstar.com/vault/sa/320K>

100K in 1 Year!



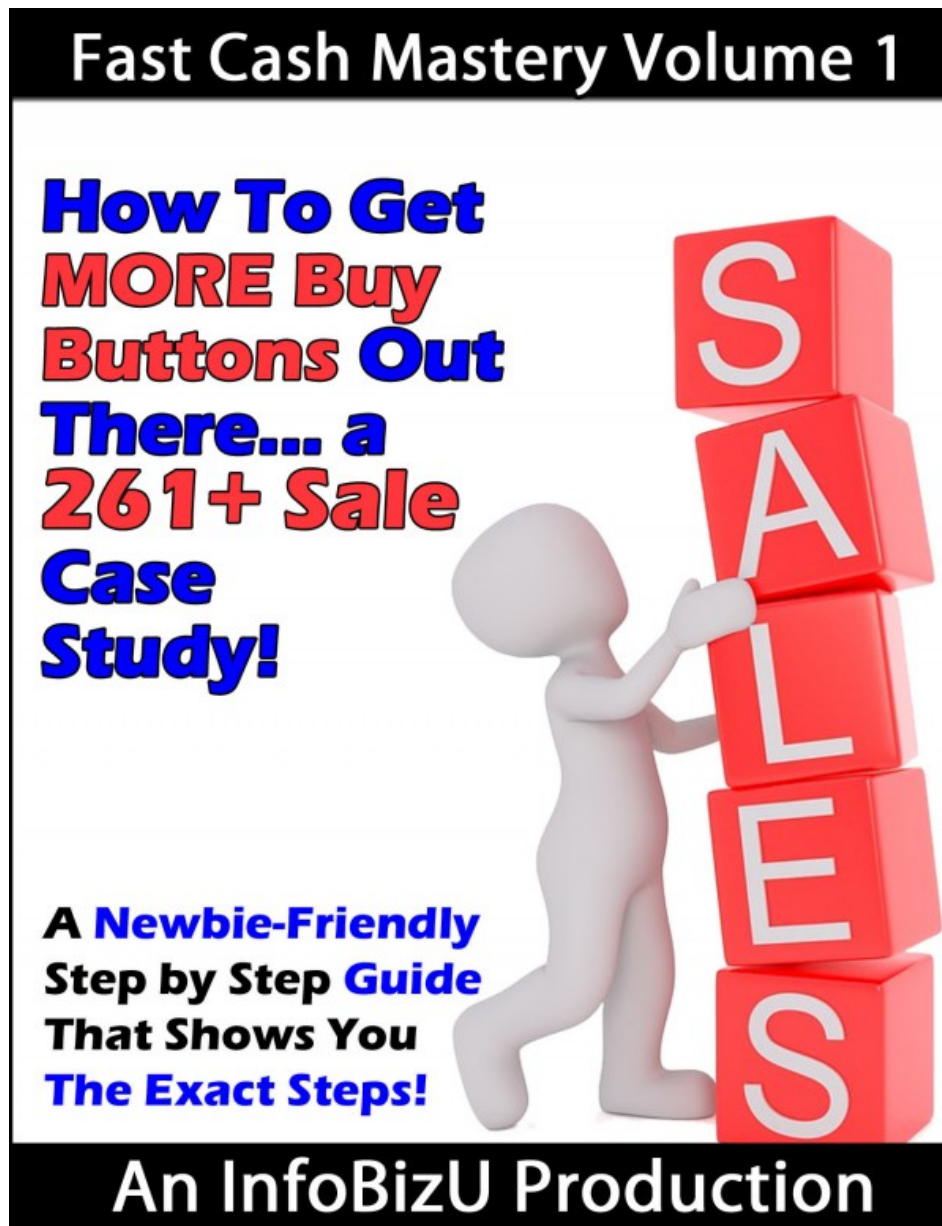
<http://Lingstar.com/vault/sa/100K/>

Magnificent PLR Content Volume 1!



<http://Lingstar.com/vault/sa/235K/>

How To Get More Buy Buttons Out There! (hint: Use PLR Content!)



<http://Lingstar.com/vault/sa/261sales/>

68K in 57 Days!

Ling's Notes for Sean Mize's



68K in 57 Days

**A Newbie-Friendly Summary of All
The Good Parts!**

A Virtual Coach Production

<http://Lingstar.com/vault/sa/68k/>

Remember.....

Remember.....

Fortune Favors the Bold.

Go out and make yourself
fortunate...

TODAY!

