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Enjoy!

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# Dedication

**To my husband:**

**Kick Fate in the Right Direction** is dedicated to my husband, Moses Ling…the man in my life who keeps me sane and gives me the truest meaning to my life.

I love you the mostest. Always.

**Barbara Ling**

**Fortune favors the bold.**

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DISCLAIMER: This product shows how to profit from the current Self Care Mobile Gaming craze. It has zero to do with the actual Pokemon franchise itself. Techniques shown in this blueprint focus upon official affiliate links, social authority and more.

**Kick Fate in the Right Direction**

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# Welcome!



Hello and welcome to the " **Kick Fate in the Right Direction: A Newbie Friendly Guide For Making Money When You Feel Like Hell**" Blueprint!

This is a power blueprint that will share with you my personal techniques for bringing in money… even when you’re feeling less perky than decaf coffee.

A bit of a background. I’ve been handicapable now for many many many years.

And during said years, I’ve consistently been able to bring in money long-term.

I’ve been able to do this by dividing my days into good hours/bad hours, taking advantage of templates and lots lots more.

So.many.people have asked me, how on earth do I manage to keep my business running even when life is miserable….

So I decided to put it all down to virtual pen and paper.

Here’s what you’re going to learn!

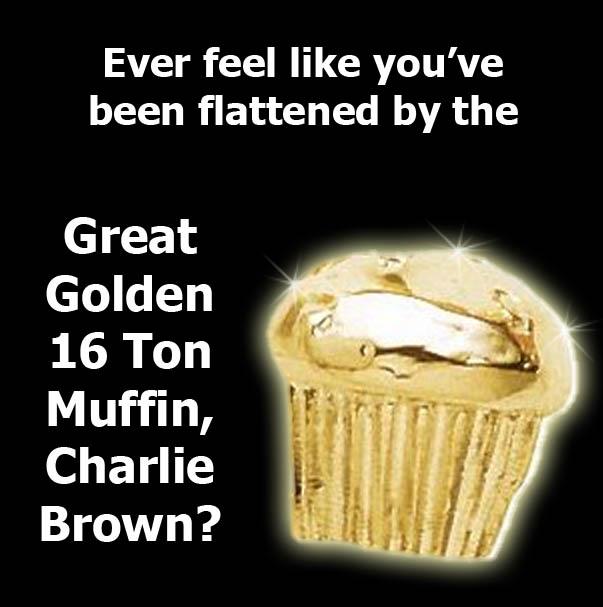
* Idea 1.) Give Yourself Permission To Mourn and Move On
* Idea 2.) Prepare Automation To Keep Social Properties Updated
* Idea 3.) Reuse Your Past Creations
* Idea 4.) Reuse Your Past Affiliate Promotions
* Idea 5.) PlusOne Everything
* BONUS: Be your own Inner Hero

Ready for the adventure?

Alrighty then, turn the page and let’s go!



# Idea 1.) Give Yourself Permission To Mourn and Move On



One of the biggest thingees you have to tackle when feeling like a 16 ton Gold Plated Muffin of Doom smooshed you…

**… is to \*accept\* that it happened.**

While yep, it’s grand to say, “I shall power through EVERYTHING!!! I am invincible! Hear me roar!”….

… it’s \*okay\* to accept you’re down and out for the count.

I have been more down and out than up and about.

It’s \*life\*.

It’s the cards I’ve been dealt…..

**… And the Universe doesn’t give a damn as to if I like it or not.**

Let me repeat that in great big neon blue leters:

**The Universe doesn’t give a damn as to if I like it or not.**

Yep. What I said.

But the bills that have to be paid…

Well, they STILL have to be paid.

And I still have to move forward.

Here’s how I do it.

## Step 1.) Nullify Negative Energy

See…..

**You simply need to get all of that negative energy from your system.**

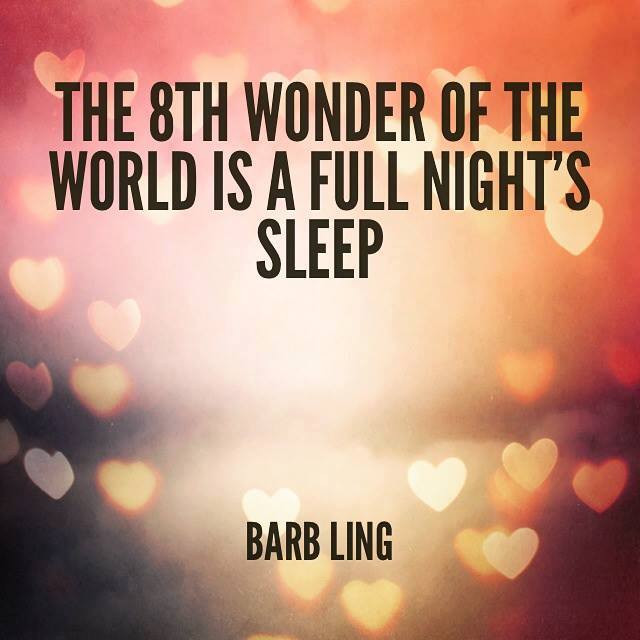
Holding it in… it can simply immobilize you. And keep you from moving forward.

Some of the best ways I’ve found to do that includes:

* **Crying**. Tears are a catharsis. I’ve cried in the garage, in the shower, in the wilderness, in my car, etc.etc.etc.

I personally don’t want to subject my spouse or children to all that negative energies (yes, I know, I want everyone to think MamaBear is unstoppable). I know my husband gets very unhappy when he sees ME unhappy….

… so I try to save him from witnessing my utter despair.

* **Punching things**. I used to do karate and the like… and would throw myself into adult sparring when all I wanted to do is hit something.  
    
  Obviously with my handicapable current status, I really can’t do that much these days (read: zero). So if physical exertion is possible, I go to Planet Fitness and bike.  
    
  Something, anything, that gives me a physical release, no matter how dinky… it’s a Good Thing to do.
* **PiggyMoose cuddling**. I have a guinea pig named Mo, the Amazing Mowing PiggyMoose. And when things get tough, I’ll let him rest on my chest, or stay nearby me when burrowing in hay (well, he burrows, I just am comforted by his furry presence).  
    
    
    
  Pet therapy can really be useful indeed.
* **Exercise**. True. I really can’t do much of that, can’t really walk much, can’t do strength training, can only do biking at Planet Fitness.  
    
  Still, though, it’s \*something\*. Anything that frees your mind from dwelling on the utter agony of your thoughts is a Very Good Thing Indeed!
* **Sleep**. Never forget that the 8th wonder of the world is a full nights sleep… or even a nap. Giving yourself permission to \*heal\* via sleep…. It is a very good thing indeed.  
    
  

Once you’re at a state when you are open to moving forward, move to:

## Step 2.) Begin transforming the past negative energies.

Now that your negative energies have been nullified….

**…. Take those energies and transform them into something positive.**

How do you \*usually\* make money?

For me, it’s affiliate marketing and product creation.

When I’m feeling more alive, I start to either queue up affiliate marketing posts, or create superb new products (like the one you’re reading right now).

‘Matter of fact, that’s a funny story…..

During the time of this writing, I’m in the middle of a steroids pack (I might have a pinched nerve, and this is one way to deal with it I was told).

**Thing is, I’m having slightly not-the-best-reactions to it.**

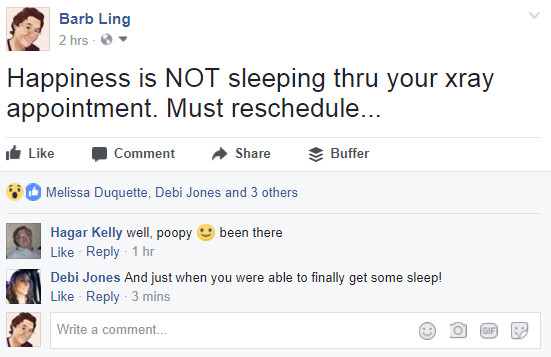
That by itself is misery enough (my left arm keeps wanting to fall off) but yesterday, my husband and I picked up our youngest from his 3D Printer camp.

And that went well except for some stressful inter-family interactions.

Got home, tried to go to bed by 6pm and WHOMP – was up until 1:30am this morning.

Such a miserable night that after I went back to sleep…

…. I managed to sleep through my Xray appointment:



As you might imagine….

I’ve had better centuries. ☺

But I’m above ground, so its all good.

Back to the point of transforming negative energies….

Now that you’re at a state where you can consider such things, you need to:

## Step 3.) Decide the direction that gives you the best benefits.

Your mind, body and spirit are now open to being your own Inner Hero (in other words, even though you’ve been in better situations, you can dedicate energy to something positive).

So! What direction will give you the best benefits?

For me whenever these times happen, I return to either affiliate marketing or product creation.

Your mileage, of course, may vary!

But once you’re thinking clearly again, you can give yourself permission to turn the key in your mind and make goodness happen.

Remember – the Universe (as I’ve said many times now) does NOT give a darn about you.

**It’s up to YOU to kick fate in the right direction!**

That’s why you want to transform all that negative energy into something positive….

You might not be able to control what happens to you, but you can ALWAYS control how you CHOOSE to react.

That’s so important, let me now repeat it in big blue neon letters:

**You might not be able to control what happens to you, but you can ALWAYS control how you CHOOSE to react.**

That’s why you went through the earlier steps in this idea.

To choose your reactions… well, you need to be in a positive state to give yourself that permission!

And that’s what the above did.

It prepares you for the next idea.

## Recap

In this idea, you’ve learned how to \*mentally\* get yourself to the point of being able to kick fate in the right direction.

You take get that negative energy out of your system via various/sundry ways, and then give yourself permission to transform it into something that will give you a positive result.

While you’re creating that positive result, however, it helps if your network/colleagues see you still visible online. Move now to:

# Idea 2.) Prepare Automation To Keep Social Properties Updated



**Perceptions are important.**

And even when you feel like toasted toenails, you do want to give the impression that you’re not down and out for the count!

To do that, you need to invoke the glories of automated social updating. And luckily, this is REALLY easy to do!

Here’s how.

## Step 1.) Get Free Accounts at Buffer and Feedly

When you visit my FB page over at

* <https://www.facebook.com/barbara.ling.entrepreneur>

You’ll see quite often there are bunches of marketing/motivation/DealingWithPain/Moose posts.

And the posts are schedule by this coolio thingee called “Buffer”:

* <https://buffer.com>

It’s free to sign up too! You can grab all their extensions at:

* <https://buffer.com/extras>

And here’s how it works – once you’ve installed the Buffer extension, you can schedule when to share any page online you’d like!

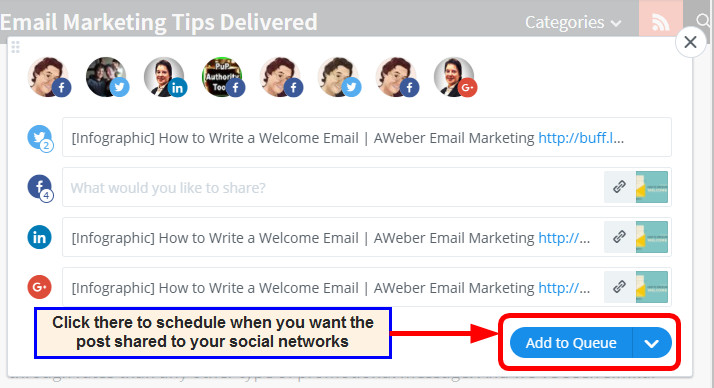
For example, let’s say that you wanted to share this nifty cool aWeber blog post:

* <https://blog.aweber.com/email-marketing/infographic-how-to-write-a-welcome-email.htm>

After you’ve added the [Buffer Extension](https://chrome.google.com/webstore/detail/buffer/noojglkidnpfjbincgijbaiedldjfbhh?hl=en), you’ll see on the page:



See that “Buffer” icon? Click on it, and you’ll see:



You can then schedule it for immediate distribution…

… send it out 3 hours later….

… send it out 2 days later…

Heck, just send it out whenever you’d like!

So even when you’re feeling utterly smooshilated, you can queue up 4 or 5 posts to pop up every few hours on your timeline.

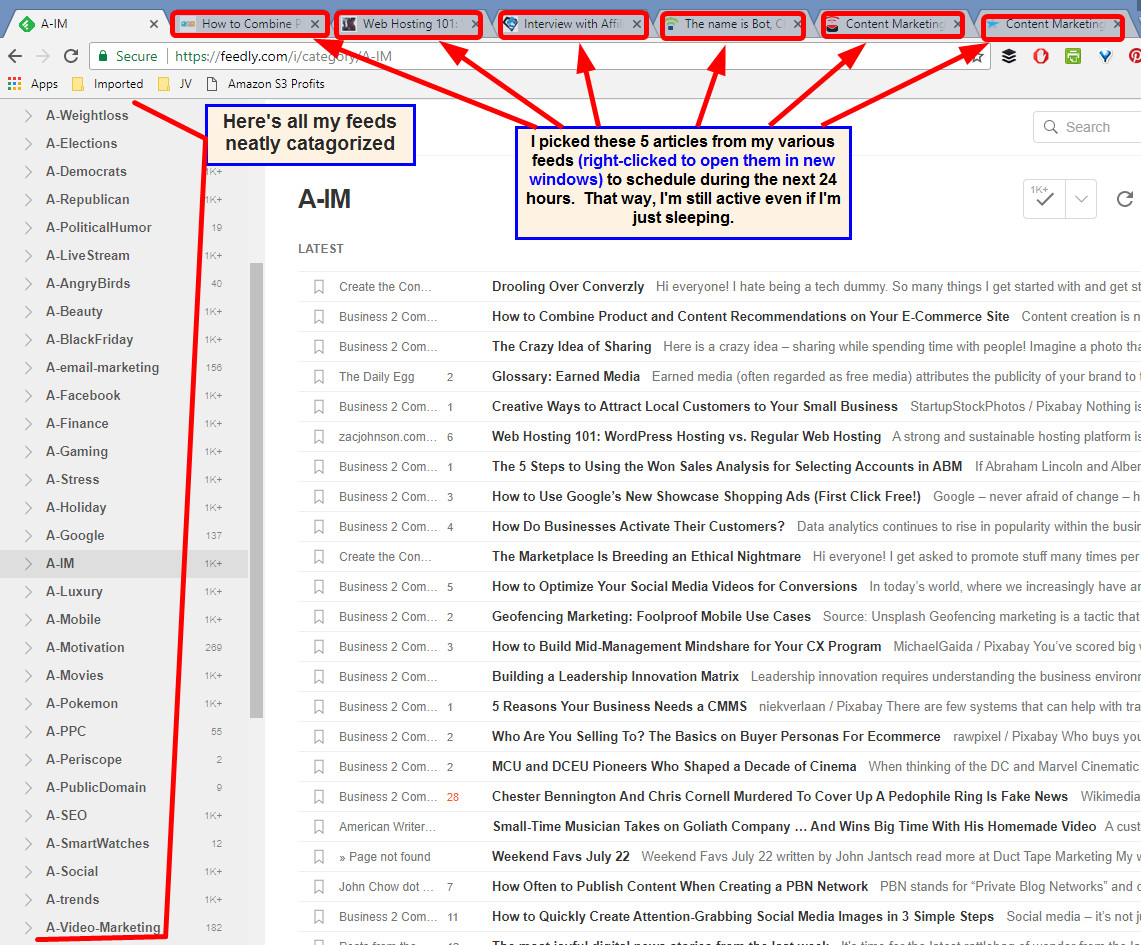
I use the resource Feedly at

* <http://feedly.com>

to make it really easy for me to do so as well!

Feedly is a newsreader – you can add the news feeds from any site you’d like and then use Buffer from within that app.

Here’s an example of my current Feedly:



So every morning, I can view a slew of marketing topics, pick and choose what articles would look good on my timeline, and then schedule them throughout the day/night.

Need help with Feedly? Check out:

* <https://blog.feedly.com/feedly-tutorial/>
* <http://www.fabulousblogging.com/2014/07/feedly-is-the-best-tool-to-curate-content/>
* <https://www.jm-seo.org/2016/09/feedly-buzzsumo-hootsuite/>
* <http://www.fabulousblogging.com/2014/07/feedly-is-the-best-tool-to-curate-content/>

Once you have your Buffer and Feedly accounts set up, move to:

## Step 2.) Add Relevant Feeds to Feedly

Remember that image of my Feedly account?

I have literally thousands of feeds that I’ve added one by one.

But if you’re just starting out, you can do this to make it easy.

Search on Google for popular blogs in your niche like so:

* [Marketing blogs](https://www.google.com/search?q=marketing+blogs&oq=marketing+blogs)
* [Dog training blogs](https://www.google.com/search?num=100&newwindow=1&q=dog+training+blogs)
* [Guinea pig blogs](https://www.google.com/search?num=100&newwindow=1&q=guinea+pig+blogs)

Find relevant blogs and [add them to your Feedly](https://feedly.uservoice.com/knowledgebase/articles/187494-how-to-add-news-feeds-to-your-feedly).

Add as many niche blogs as you can.

And then every morning:

## Step 3.) Every morning, schedule 4-5 posts per day

Every morning that you wake up above ground, if you find yourself hugely nonoptimal, you can take out the 2-3 minutes required to scan your Feedly dashboard.

Pick out 4 or 5 interesting articles, and then use your Buffer account to send them out throughout the day and night.

**This ensures you’re visible** even if you’re sleeping 24x7 and recovering from whatever nonoptimalness is assailing you.

## Recap

In this idea, you learned how to be visible even if you’re not around.

Visibility is a Very Good Thing!

The next thing to do once you’ve ensured people don’t forget you exist is to **start with the benefitting/profit making**. Move now to:

# Idea 3.) Reuse Your Past Creations



Alrighty now!

It’s time now to start thinking about making money.

Because again, even if you feel less optimal than a moose figure skating across thin ice during the summer heat …

… bills must be paid.

But chances are, when you’re totally smooshilated, you do NOT want to do a full-blown new product creation endeavor!

So here’s what you do.

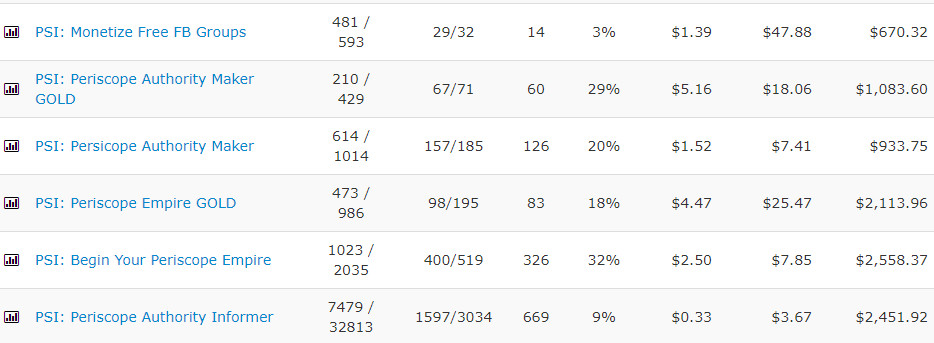
## Step 1.) Pick a previous product you’ve launched

Revisit what you’ve launched in the past.

An easy way to do this is view your Vendor stats on WarriorPlus, JVzoo, Nanacast, Clickbank, etc. and see what is ideally more than 6 months old.

You can also take a product and re-niche it!

I remember back in 2015, Periscope became The Big Thing. And I wrote, Begin Your Periscope Empire:



The next year, Periscope was out, FB Live was in!

So I simply went through the products and changed the focus to FB Live:



**Then in 2017, I needed to get split testing stats, so I updated it for 2017:**



So basically….

I started out with one sales funnel concept (Periscope) and then created 2 more successful launches after it.

That’s an example of repurposing content and updating content.

Thus getting back to our original topic:

Take a launch you’ve done in the past and:

## Step 2.) Update it

One of the neat things about technology is that every year, something new generally comes along.

Thus, you can go through your PDFs and update the links, the images, the ideas and then…

## Step 3.) Relaunch it

To make it even more appealing, you can create a relaunch and slap on the main sales page/product ecover:

“Updated for (whatever year it is!)”

And buyers will say, ooooo!

It’s current!

It’s updated!

And proceed to buy.

The theory here is that making a whole new product is generally not the easiest thing to do when you’re nonoptimal….

…. But updating something you’ve already created is much much much easier.

Sweet!

## Recap

In this idea, you’ve learned how to review your past product launches and pick out the easiest thing to update and relaunch while you’re recovering.

(Keep in mind, you can always create new products too – I’m writing this product during the wee hours of the morning while my left arm is falling off. Right now, it’s 2:07am and I’ve been up since 12am, trying to fall asleep.

Just gave that up as a bad deal and figured, if I can’t sleep, might as well make money!



Now, what if you don’t want to go the route of relaunching past products?

You can move now to:

# Idea 4.) Reuse Your Past Affiliate Promotions



**Why more affiliate marketers do NOT do this, I have not a clue.**

When you’re feeling like heck warmed over, sometimes the last thing you want to do is expend the brainpower required to create brand new swipes and stuff for all the new products that come out, day after day.

However, you can always revisit your past promos that did well for you, check to see if the product is still live and evergreen, and repromote those!

Here’s how.

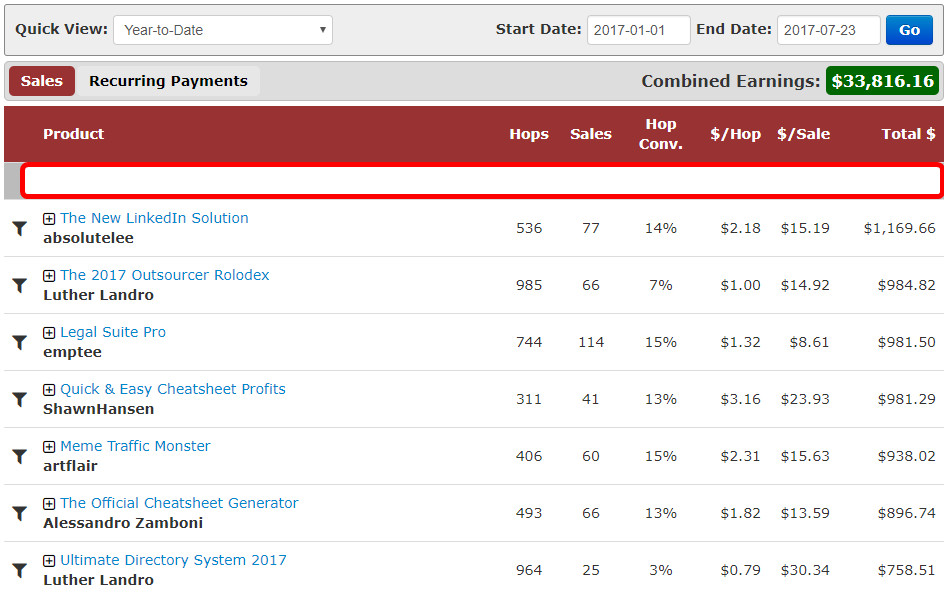
## Step 1.) Check out your last years’ affiliate stats

For W+, visit:

* <https://warriorplus.com/wsopro/affiliate/stats.php>

then select Year To Date (or however long you want).

Here’s what mine looks like:



Take note of the bestsellers that worked for you.

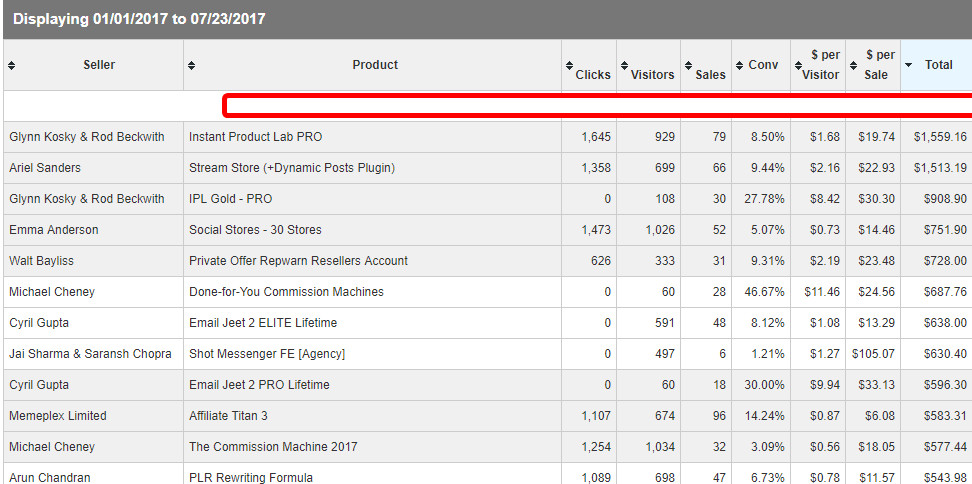
For JVzoo, visit:

* <https://www.jvzoo.com/affiliates/>

Select the time-frame and click the green REFRESH button.

Then click Sales or Total to sort on those categories.

Here’s what mine looks like:



Take note of the bestsellers that worked for you.

Verify the product is still live, and then ideally, contact the product creator and ask if a commission bump is possible. Chances are, you’ll be told yes – after all, nobody else is probably promoting that product anymore.

Also ask for a coupon code you can offer your list – it makes the purchase more appealing.

Next:

## Step 2.) Look in your autoresponder history for the email you sent

Visit your aWeber or GetResponse and find the email where you promoted the above products.

Verify your affiliate link still works.

If so, then:

## Step 3.) Copy it to drafts and send it again!

First check to see if the copy needs to be updated. Ie, you might have sent out a LAST CALL! Ends TONIGHT! Etc.etc.etc.

And if you secured a coupon code, make sure to mention that in your email title!

Finalize your email and then schedule it for mailing.

If you’re really under the weather, do this as many times as possible.

I’ve scheduled a total of 47 emails in the past - it freed me up for several weeks to either recover from illness or take my kids to college or what have you.

As you can imagine, it works grand!

## Recap

In this idea, you learned how to take advantage of past affiliate promotions.

You also learned it’s good to contact product creators to ask for a commission bump and a coupon to appeal to your list!

Sure, it might not be products that are released today, but remember – lots of thingees are evergreen, and chances are, people on your list will buy.

How else can you kick fate in the right direction when you feel less perky then decaf? How about:

# Idea 5.) PlusOne Everything



Plus One!

It’s the term I call doing something MORE than absolute zero.

Meaning… instead of doing utterly nothing, you do a teeny tiny (to you) \*something\* so you can tell yourself:

“I’m still above ground!”

Here’s how.

## Step 1.) Give yourself permission

PlusOne can be very minor indeed, but if you’re used to always being on top of your game, it can be tough to do something less than the entire thingee.

That’s okay.

The main issue here is you must give yourself permission that it’s okay to be weaker than usual…

It’s okay to do less than usual….

… and internalize that the future is ALWAYS in motion, and the world will not come to a crumbling heap if you go easy on yourself today.

Now, that might seem easy…. (and it really DOES get easy once you do it a few times) but at first….

It can be really soul-searing to admit your weakness to yourself.

That’s okay.

If you need time to honor yourself for it too….

That’s okay as well!

Give yourself permission to be good to yourself and then:

## Step 2.) Decide what is the Plus One you will do

For me, the PlusOne has become NO weightlifting whatsoever.

I can only do recumbent biking, so that’s what I do.

Other times, it’s been walking 1 mile instead of 2.4….

Walking half a mile instead of one…

Walking around the house instead of getting to the gym…

You see what I mean.

If you’re usually a gourmet cook, you can plus one by reheating leftovers or ordering takeout.

If you’re usually a 24x7 parent and your kids are mature enough, you can proactively let your kids know, you’re doing poorly and you’ll be available for crisis issues but otherwise, please let you rest.

Etc.etc.etc.

It doesn’t have to be much at all… it simply has to be YOU doing SOMETHING that you can later on tell yourself:

*“I felt like hell but I carried on to the best of my abilities!”*

Once you come to a decision:

## Step 3.) Do it!

Well now.

That was simple.

☺

And when the evening comes, you can tell yourself:

*“Jeepers self, I might not have done it all…*

*… But at least I did \*something\*.”*

It’s a nice way to close out the day.

Woot!

## Recap

In this idea, you learned about a very simple way to feel better about yourself. If you can’t do it all, do \*something\*. ANYTHING!

And see if tomorrow … things get back to normal indeed.

Let’s close now with this insightful bonus:

# BONUS: Be Your \*Own\* Inner Hero



Ah, yes.

**Your Inner Hero.**

Your Inner Hero is a concept I devised ‘way back when in 2011, when life dropkicked me in the teeth.

I even created a group back then over at

* <https://www.facebook.com/TheHeroWithinYou/>

(it’s been inactive now for 5 years as I share Inner Hero goodness on my timeline instead).

But I digress.

Your Inner Hero is what keeps you going…. Even when all you want to do is curl up in a ball and die.

Yep, that does sound dramatic.

But the thing is….

…. At the very essence of our being, the ONLY person you can count upon, 100% no matter what, to truly CARE about you…

… is YOU!

You truly own your current situation.

And while you cannot control how others act….

… you can choose to control how you choose to REACT.

When you internalize this extremely powerful concept, you’re transformed from Utter Victim into Character Building Survivor.

And not just a survivor…

**But someone who gives themselves permission to thrive as well!**

Did you notice that “give yourself permission to…”?

In case you haven’t realized it yet, I’m big on giving oneself permission to do ANYTHING.

Because when we choose \*Action\*, we are proactively taking control of our situation, lousy though it might be.

So how DO you become your own Inner Hero?

So glad you asked! Move now to:

## Step 1.) Embrace and value yourself.

It’s one of the toughest things you can do, if you currently don’t value yourself or lack self-confidence.

It might be that you were never raised to truly see what a tremendous person you are.

It might be that you’ve received rather lousy messages about you while growing up…

… and somehow, you’ve made that into the inner voice you hear today.

Make no mistake about it – choosing to refuse those past lessons and see \*beyond\* them to the person you have become can be really tough indeed but it’s something you can accomplish.

Click below to see powerful video I made about it below:

[](http://askblings.com/valuing)

* <http://askblings.com/valuing>

## Step 2.) Write the following letter to yourself.

It might at first seem odd, but it is SO worthwhile.

See….

During past times, I had chatted with 3-4 folks who were going thru tough challenges. And in all the cases…. these people could only see themselves as ‘bad people’ because of outside influences and experiences.

So I’d like you to read this letter.

It’s from you.

And it’s to you.

And it’s about the one person who needs to live so \*you\* can continue to survive and thrive.

Ready? (and remember… you’re going to be writing this yourself!)

Here goes:

“Dear Me,

I think it’s time we had a chat.

Every day, I see on FB bunches of people having the times of their lives.

If they’re in marketing, they’re either:

*“crushing it” or*

*“can’t wait to change other lives” or*

*“thinking about their 7th Mercedes Benz purchase” or*

*sharing their income screen shots and offering to teach others simple pushbutton techniques or*

*“so excited to reveal their Big Huge Plan or*

*“loving every day because they’re blessed with perfect children/health/spouses/coffee” or….*

You get the idea.

And if folks aren’t in marketing and just instragramming/etc., they’re either:

* *Showing all the fun they’re having that you’re not or*
* *Showing all the food they’re enjoying that you’re not or*
* *Showing all the people who love them that don’t love you or….*

And if they’re OFF of FB but part of my toxic family, they’re either:

* *Comparing me to others in a negative way or*
* *Telling me I’m bad for my feelings or*
* *Telling me I’m thinking wrong and will always be a loser or ….*

Well, Me….

I think it’s time I was honest with \*you\*.

I took a big long huge look in the mirror yesterday.

And you know something?

Instead of seeing a loser staring at me, I saw someone who is always:

* Compassionate and
* Caring and
* Does my best in confronting personal demons from the little voice in my head and
* Helps out when asked and….

In other words….

YES.

I am NOT perfect.

**But you know something? I’m pretty freakin’ magnificent based upon my \*human qualities.\***

And sure, I might have messed up in the past, in such a breathtakingly idjut way….

It was worthy of being highlighted on Oprah as a “Beware Of These Astonishingly Non-Intelligent Activities Waiting To Reduce Your Ego To The Size Of Angel Tears!”

You know what I have to say to that?

**SO WHAT.**

I messed up. I embrace that!

Because….

I cannot change the past….

… but I \*CAN\* use that past to springboard to the future!

Let me repeat that in big huge neon blue letters:

**“I cannot change the past….**

**… but I \*CAN\* use that past to springboard to the future!”**

Imagine that.

So guess what, me.

**\*I love you\*.**

I love the person I am.

I love the emotional gifts I can give…..

BUT….

**I no longer chose to give them unwisely.**

I \*value\* me.

And my love is something others need to be \*worthy\* of…. No more will I give it freely.

Because I am magnificent…

**And I am a \*gift\*….**

To the people I \*choose\* to honor with my friendship.

So in closing, Me….

**You’re the only person I absolutely NEED to love and accept in my life.**

Because when I do…. I am free then to inspire and love others.

And you know something?

I now do.

I love myself.

There, I said it.

I am worthy.

And I will treat myself as the valuable gem I am.

Always… and forever.

With Much Love….

Me.”

Powerful, isn’t it?

Go back now to the beginning of that letter….

… and now write it to yourself.

In other words:

**Dare to Love Yourself As You \*Deserve\*.**

Even if you don’t feel it now….

… Even if you have yet to create the support structure to help you regain your balance….

Take the Virtual Coach Leap of Faith.

**And move to:**

## Step 3.) Give yourself permission to love who and what you are

Why is this so important?

Well, to become your own Inner Hero….

…. You must be able to rely upon the essence of \*who\* you truly are.

Once you do that, even when the going gets tough and everyone else in your support network got going…..

Even if nobody else is there for you when you need it the most…

It’s \*okay\*.

Because you’re already there for \*yourself\*.

And how DO you love who you are?

**For me, it was my own personal hero’s journey.**

And it involved me taking a huge look in the mirror and realizing that even if I was not model-perfect….

…. Or super-popular….

I AM dependable.

I AM a person who can shelter.

I AM someone whose gift of friendship is more valuable than diamonds.

**I AM Barbara Ling.**

**And I am… enough.**

But that’s not important now…

What’s important is who YOU are….

**… and the fact you ARE enough….**

You….

You ARE Worthy.

You are worthy to kick fate….

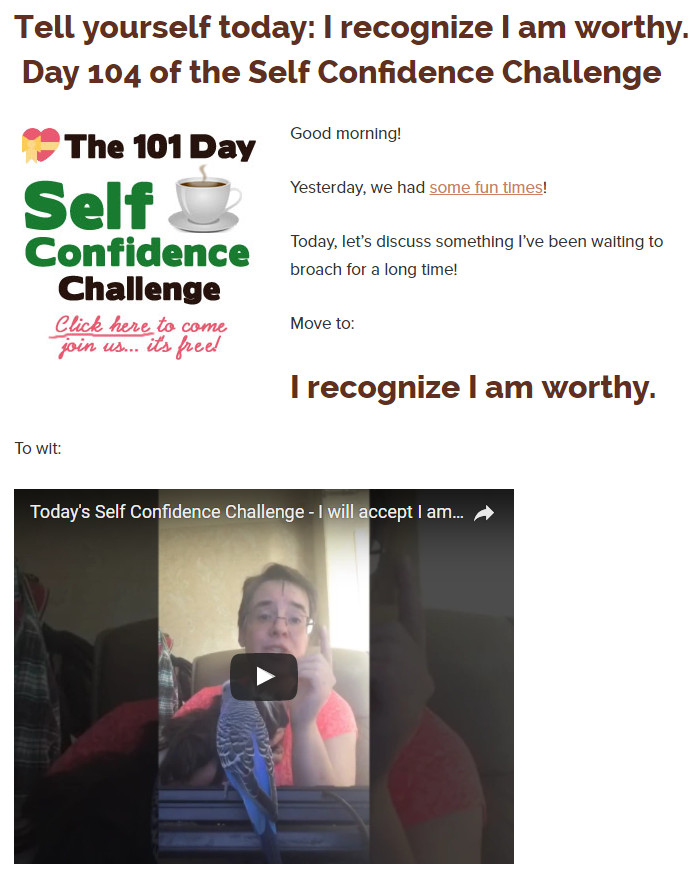
… in the right direction….

… even if you’re just starting out….

… don’t yet have the confidence to believe in yourself…

… or are simply afraid.

In other words:

[](http://askblings.com/worthy)

Visit

* <http://askblings.com/worthy>

to see the video I made about that.

Methinks it will speak to you highly.

## Recap

In this step, you learned embrace and value yourself and how to write a love letter to the most important person in this world…

You!

From there, you also learned how to see yourself as \*worthy\*…

… to begin.

It might be a hero’s journey to start….

… but its one of the best gifts you can give yourself today.

Woot!

# What You Have Just Learned



You have just learned the art of kicking fate in the right direction via these ideas:

* Idea 1.) Give Yourself Permission To Mourn and Move On
* Idea 2.) Prepare Automation To Keep Social Properties Updated
* Idea 3.) Reuse Your Past Creations
* Idea 4.) Reuse Your Past Affiliate Promotions
* Idea 5.) PlusOne Everything
* BONUS: Be your own Inner Hero

Woot! And that brings us to:

# Your Next Steps



Your next steps....

**...are to DO**.

Go through all of the steps above.

Give yourself permission to see the BEST ways you make money, and plan for when the times go tough.

Because when the times DO go tough…..

You’ll be ready!

The coffee is in your cup...

**Make it a stellar brew today!**

**Oh, and should you decide to take control, join our authority marketing group at** [**http://PerkingUpProfits.com**](http://PerkingUpProfits.com/) **and post them at this image!**

[](http://perkingupprofits.com/)

*(Btw, “Buy Debbie” refers to a colleague's marketing group at* [*https://www.facebook.com/groups/marketingmorsels/*](https://www.facebook.com/groups/marketingmorsels/) *- highly recommended!)*

# Conclusion

This concludes the power report “Kick Fate in the Right Direction”! Hope you enjoyed it bigtime! And please don't forget to network with me:

[](http://PerkingUpProfits.com/)

Hope you enjoyed this powerful blueprint! I welcome connecting with you on Facebook – please click above to “like” and start to chat!

You're going to love what you discover!

Grow strong,

Barbara Ling

[Http://www.barbaraling.com](http://www.barbaraling.com/)

# About The Author

Welcome! My name is Barbara Ling, and in a nutshell, I’m all about sharing what I’ve learned over the past decade about authority and creating and running a profitable business online.

My credentials include:

* **Writing 100+ books/ebooks** about various/sundry ways for people to generate income online (entrepreneur, recruiting, real estate, auctions, Mobile, finding a job, safe weight loss, hidden customers, etc.etc.etc.)
* Being quoted/featured/etc. in various publications/blogs online like:
* <http://www.forbes.com/sites/cherylsnappconner/2013/08/28/do-press-releases-still-matter-yes-but-not-like-you-think/>
  + [Barbara Ling: Secrets of a Veteran Webmaster](http://www.seomoz.org/ugc/barbara-ling-secrets-of-a-veteran-webmaster-free-nonclickbank)
  + [Empower Your Children To Out-Earn Their Professors](http://www.johnchow.com/empower-your-children-to-out-earn-their-professors/)
  + [Nailing a good contractor](http://money.cnn.com/2000/06/13/home_auto/q_contractor/)
  + [**Microsoft Small Business Success Story**](http://web.archive.org/web/19991217035657/www.microsoft.com/smallbiz/success/barbaraling.htm)

There’s ‘way too much to write here….you can visit my [**Barbara Ling About Me**](http://www.barbaraling.com/about/)page to learn more!

# Appendix 1: Recommended Resources

Want to know the tools I myself use and/or recommend? They include:

**Autoresponder:**

* [aWeber](http://ar.barbaraling.com/)
* [GetResponse](http://www.barbaraling.com/learnmore/getresponse.php)

**List Building:**

* [LeadPages (free class!)](http://askbling.com/weeklylp)
* [LeadPages Itself!](http://myleadpages.net/)

**Copywriting:**

* [Script Doll](http://askbling.com/scriptdollm)
* [SpeedReadCopy](http://askbling.com/speedreadcopy)

**The BEST Paid Marketing Community!**

* [Earn1KaDay](http://askbling.com/e1kspecial)

## Buy Buttons Made Simple II

[](http://askblings.com/bbmspart2)

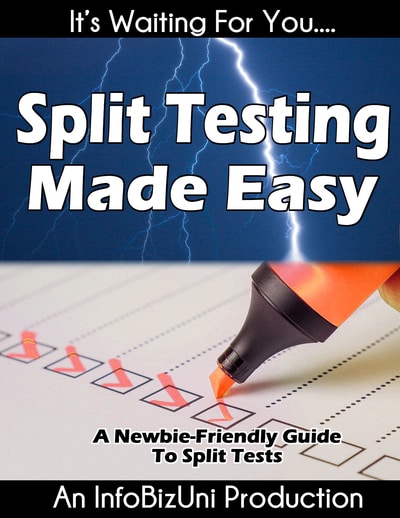
<http://askblings.com/bbmspart2>

## Premiere High Ticket Coaching PLR

[](http://askblings.com/premierecoach)

<http://askblings.com/premierecoach>

## Split testing made easy

[](http://askblings.com/splittesting)

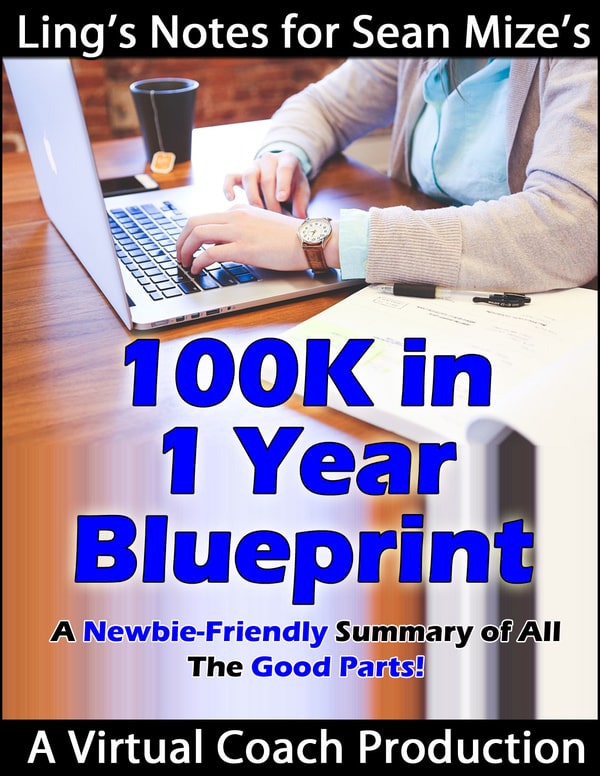
<http://askblings.com/splittesting>

## Magnificent PLR Content Volume 2!

[](http://infobusinessuniversity.com/vault/sa/320K)

<http://infobusinessuniversity.com/vault/sa/320K>

## 100K in 1 Year!

**[](http://infobusinessuniversity.com/vault/sa/100K/)**

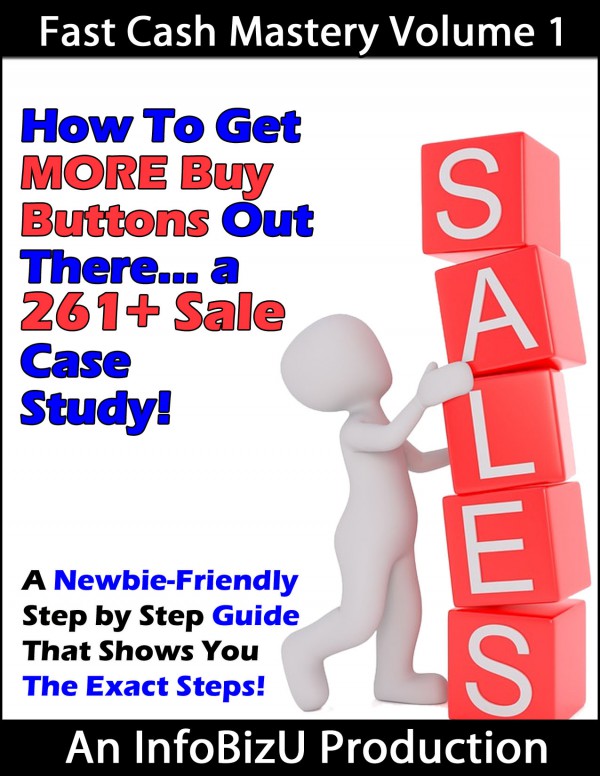
<http://infobusinessuniversity.com/vault/sa/100K/>

## Magnificent PLR Content Volume 1!

**[](http://infobusinessuniversity.com/vault/sa/235K/)**

<http://infobusinessuniversity.com/vault/sa/235K/>

## How To Get More Buy Buttons Out There! (hint: Use PLR Content!)

[](http://infobusinessuniversity.com/vault/sa/261sales/)

<http://infobusinessuniversity.com/vault/sa/261sales/>

## 68K in 57 Days!



<http://infobusinessuniversity.com/vault/sa/68k/>

# Remember.....

**Fortune Favors the Bold.**

**Go out and make yourself fortunate. . .**

**TODAY!**

