

## **Bring 2012 With A Bang!**

**How to Increase Your List Bigtime Before 2012 Starts!**

**by Barbara Ling**

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- I'm also deeply grateful to the blogosphere and the super folks from whom I learned including [Kathe Lucas](#), [Denise Hall and the Wacky Gang](#), [Janelle Kleppin](#), [Erica Stone](#), [Tink BD](#), [Jenny Dunham](#), [John Lenaghan](#), [Debbie Benstein](#), [Liz Strauss](#), [Mark Davidson](#), [Suzie Cheel](#), [Joanna Young](#), [Brian Clark](#), [Darren Rowse](#), [Maureen Sharib](#), [Jim Stroud](#), [Judi Sohn](#), [Catherine Lawson](#), [Maki](#), [Wendy Piersall](#), [John Chow](#), [Gab Goldenberg](#), [James Chartrand](#), [Skellie](#), [Crow](#), [Joel Falconer](#), [Melinda](#), [Lorelle](#), [Brad Shorr](#), [Cath Lawson](#), [Barbara Swafford](#), [Ulla Hennig](#) and many more as well.
- And I would most remiss indeed if I neglected to mention [Bonnie](#) and the [RocketMoms](#) of [Squidoo](#)! They taught me an incredible amount about how terrific Squidoo is for anyone online.
- Next, I am indebted to:
- **Donna Gillespie**, author of the life-changing books [The Light Bearer](#) and [Lady of the Light](#) – one of the most superb writers today.

**Last but never least:**

**My family.** My wonderful husband, Moses Ling, my terrific kids, my wondrous mooses, my absolutely fantastic parents - none of this would be possible whatsoever without their love and support. This one's for you, folks!

## Dedication

**To my husband:**

**Bring 2012 With A Bang!** is dedicated to my husband, Moses Ling...the man in my life who keeps me sane and gives me the truest meaning to my life.

I love you the mostest. Always.

And also.....

*Barbara Ling*

**Fortune favors the bold.**

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Well, not really blank, as I've just written in it.

Actually, I typed in it.

Want a yummy snack?



It's a great way to start the day! :)



# Introduction



WWW.CHUCKLEADUCK.COM

©2011

2012!

A time where the money can really be in the list!

Want yours to grow big? It's easy! First:

## What You Will Need

All you will need to increase your list before 2012 starts is:

- Free gifts
- An autoresponder



- Free Twitter, Facebook and Blogging accounts

And here's how you start!

## The Challenge

The better and more responsive a list you have...the more you will make money for 2012.

But there's only 3 or so more days until 2012 begins!

Like that's an issue. :)

Dive now into:

## Before You Begin

The purpose to this report is simple and simple indeed! Ideally, you want to build up your own personal list so you'll have be able to promote bigger and better than ever!

And one of the ways to do this is to create a viral sensation that your niche would crave to own.

And what's one of the best ways to do that?

So glad you asked! Turn now to:



## Step 1 – Decide Your Awesome 2012 Gift



The first thing you need to do to get your 2012 off to a tremendous start is to provide an awesome incentive for people to sign up!

Now, if you already have created products on your own that you've sold online, you can offer free copies to everything you've made during the past year.



Yep, I said it.

EVERYTHING.

Why everything?

Because you have to admit, it makes one HELL of an impression!

But....an opportunity for extreme painful failure looms.

When you finally **do** give your list the link to download all your goodies, you had better believe it will be shared around the Internet faster than

my children scarf down Dunkin Donuts Coffee Coolatas!

Now, if you're like me and you've already ensured your ebooks are monetized until the cows come home, that's not necessarily a bad thing *(you can learn all about how to do that over at [Enhanced eBook Profit Secrets](#))*.

But if you haven't, there **is** one tip you can add on the final delivery. I'll cover that in a bit.

So! You devise your awesome all-powerful most magnificent truly amazing gift.

Don't have anything you've written?

Then consider spending \$10 for a [truly fantastic After Christmas sale HERE](#) where you can get 80+ PLR and MMR products **you** can own!



Then, you:

## Step 2 – Set Up An Autoresponder



It makes sense, right?

After all, you can't build your list unless you have an autoresponder to build it with!

And please please please...please do NOT use a free autoresponder, pretty please?

You see, free autoresponders are free for a reason.

They tack on **their** advertising messages to yours!

Not good...not good at all.

So, invest in an autoresponder.

I use [aWeber](#). They offer the first month for \$1!

You can also use [GetResponse](#).

Once you have an autoresponder, you (obviously) want to set it up.

Need help in setting up an autoresponder? Check out:

- <http://www.homebusinesswiz.com/2006/12/how-to-set-up-an-aweber-autoresponder.html>
- <http://www.incomeinsiders.com/how-to-set-up-an-autoresponder-account-video-4256/>
- <http://www.getresponse.com/learning-center/articles/autoresponders.html>

Next, you want to:



## Step 3 – Set Up A Squeeze Page



Can't get no signups unless you have a way people can, well, sign up!

And in Internet marketing, generally that's called making a squeeze page.

Now, don't let that frost your petunias!

At its most basic, a Squeeze page simply is a post or page on your site that allows people to sign up for whatever it is they want to receive.



It's also called, using an Optin!


If you're using aWeber, they offer a nifty free Wordpress plugin that lets you do just that:

- <http://wordpress.org/extend/plugins/aweber-web-form-widget/>

and you can also explore these other free goodies:

- <http://wordpress.org/extend/plugins/optinpop-unblockable-popup-windows/>
- <http://wordpress.org/extend/plugins/aweber-footer-slideup/>

Now I, being rather set in my ways, simply decided to create an optin signup like so.


**Enter my special Start 2012 Right! gift for my list!** 

On January 1st, everyone who signs up for my list will receive something rather nifty indeed....guaranteed to get your day off to a grand start.

So if you're not yet on my list...make sure you sign up now and stay tuned.

You'll love what you get!

**Sign Up To  
Be Notified  
of the most  
AWESOME  
2012 Free Gift!**




Email\*:

First Name:

Last Name:

Fields marked with \* mandatory

**Make  
2012  
Rock!**



You can see that in all its glory over at

<http://www.barbaraling.com/insights/build-list-2012/>

Want more ideas for creating a squeeze page?

Check out:



- <http://www.michaelrasmussen.com/newsletters/ims7.pdf>
- <http://becky-jenkins.com/2011/04/create-a-squeeze-page-in-10-minutes-no-technical-skills-needed/>

And if you want a free Squeeze page generator, get thee hence to

- <http://www.barbaraling.com/learnmore/instant.php>

Neat!

'course, once that's done, you need to:



## Step 4 – Drive Traffic To It!



Ah, traffic.

Such a delightful word, no?

The plain fact is, if you do not have traffic, you will not get signups.

But honestly, you don't want just **any** signups...



## You want quality signups!

So....you want to drive traffic to it.

And here's how I chose to do it myself.

First, I had to pick the forum where I would comment/share ideas the most.

And as you can guess, that happened to be the Warrior Forum. :)

Next, I edited my signature like so:



See that link, [Start 2012 Off With A Bang! Free!?](#)

And then I made sure to start answering questions all over the place so my link would be continuously in front of my target market.

And you can do the same thing too!

If your niche is **Internet marketing**, you can answer questions at:

- <http://www.warriorforum.com>
- <http://www.marketingscoop.com/internetmarketingforum/>
- <http://forums.digitalpoint.com/>
- <http://www.imtalk.org/>

Is **affiliate marketing** more your thing? Check out:

- <http://www.abestweb.com/>

- <http://www.wickedfire.com/>
- <http://affiliate-marketing-forums.5staraffiliateprograms.com/>
- <http://forum.affiliatebot.com/>
- <http://www.associateprograms.com/discus/index.php>
- <http://www.ewealth.com/>
- <http://www.affilorama.com/forum/>

How about **SEO**?

- <http://forums.seochat.com/>
- <http://www.highrankings.com/forum/>
- <http://seoforums.org/>
- <http://www.seomastering.com/seo-forum/index.php>

**Adwords** more your style?

- <http://forums.digitalpoint.com/forumdisplay.php?f=35>
- <http://forums.seochat.com/google-adwords-more-39/>

Now, what if you're in a niche that's not (gasp!) Internet marketing?

Simple! Just search for your niche via

niche forum

ie,

- [nascar forum](#)
- [knitting forum](#)
- [diet forum](#)

- [sex forum](#)
- [angry birds forum](#)

If that fails, you can visit some nifty forum searches like so:

- <http://boardreader.com/>
- <http://www.zhift.com/>
- <http://omgili.com/>
- <http://www.boardtracker.com/>

The next thing you should do is create an image/graphic on your site that pops up for every page and points to your squeeze page.



Here's mine!

I just designed it at 3:30am this morning.



That image shows on the top of every blog post that is on me site!

And it will stay there until January 1<sup>st</sup>.

Remember, you don't have bunches of time (*January 1<sup>st</sup> is this Sunday!*).

**So make sure you take advantage of every possible method to get folks**

alerted to your magnificent January 1<sup>st</sup> offering.

Now that we have all the pieces into place, it's time to put the pedal to the metal and slam the hammer down! *(no, I didn't just date myself, did I? :) )*

Turn now to:

## Step 5 – Blog A 3 Day Suspense Tease



Alrighty, January 1<sup>st</sup> is fast barreling down and we have to keep alerting our niche about our awesome gift that's ready to go!

So....

Every day until January 1<sup>st</sup>, blog a nifty little teaser you make!

Here's mine.

<http://www.barbaraling.com/insights/perfect-2012-gift/>

I plan on doing this every day until 2012 emerges!

But don't stop there! Social Networking now calls, so let's dive into:



## Step 6 – Twitter A 3 Day Suspense Tease



If you blog about it....tweet about it too!

Like I just did.

As you'll see.

On the next page.

She said.

As she tried to fill up blank space.



The purpose to this is to start seeding the Internet even more with what you plan on doing on January 1<sup>st</sup>, 2012.

Btw, did you notice my Twitter Welcome URL up there?

It goes to my [Twelcome page](http://www.barbaraling.com/insights/twelcome-to-my-twitter-page/)!

Twelcome instead of Welcome, get it? :)

You can learn more about making Twitter profitable for you over at my [Twitter Profit Secrets](#) report.



Other ways to help you become profitable with Twitter include:

- <http://www.shoemoney.com/2009/07/30/how-do-i-make-money-with-twitter-past-present-future/>
- [http://www.mediabistro.com/alltwitter/3-ways-to-make-money-on-twitter-without-being-sleazy\\_b3376](http://www.mediabistro.com/alltwitter/3-ways-to-make-money-on-twitter-without-being-sleazy_b3376)
- <http://www.physorg.com/news/2011-03-ordinary-people-money-twitter.html>

The next thing you can do regarding generating interest is:

## Step 7 – FB Your 3 Day Suspense Tease



Do you have a Facebook fan page?

If so, why not create a custom tab that highlights your goodie giveaways?

It's easy to do (even with the new iframe thingee!). Resources to help you include:

- <http://wordpress.org/extend/plugins/facebook-tab-manager/>
- <http://wordpress.org/extend/plugins/fbpromotions/>

and you can grab some manual tutorials over at

- <http://www.hyperarts.com/blog/tutorial-add-an-iframe-application-to-your-facebook-fan-page-fall-2012/>





- <http://www.socialmediacharity.com/2011/03/create-facebook-iframe-tab-facebook-pages/>

What else can you do to promote your January 1<sup>st</sup> gift?

Well then, how ...

## Step 8 – Adwords Your Suspense Tease!



Now, I confess.

I'm not into Adwords whatsoever.

But I'd be remiss if I didn't mention it to you!

If you do not yet have Adwords, you can grab \$100 free advertising credits over at

- <http://www.designerlost.com/adwords>

(I'm not affiliated with this site, btw, it's a colleagues' site. I'm teaching marketing. :) ).





And if you want some great Adwords tutorials, visit:

- <http://support.google.com/adwords/?hl=en>
- <http://www.profitlancebonus.com/adwords-tutorial/>
- <http://www.redflymarketing.com/adwords-tutorials/adwords-basics/how-to-write-your-google-adwords-ads/>
- <http://www.googlelady.com/416/10-killer-headline-adwords-tips/>

Neat, aye?

What's that?

Squidoo is more your thing?

Well then, you can pounce upon:

## Step 9 – Build a Squidoo Lens About Your 2012 Gift!



Squidoo is rather neat...instead of pages, you build “lenses” to talk about/ promote whatever you'd like.

So you could build a **Welcome 2012 for Niche Lens!**

While you cannot directly add an aWeber optin to your lens, you **can** include direct links to your blog posts, your squeeze page and the like.

- <http://www.squidoo.com/maillinglists-unleashed#module120534351>

explains more!

Some more excellent Squidoo resources can be found over at

- [http://www.squidoo.com/first\\_lens](http://www.squidoo.com/first_lens)
- <http://www.squidoo.com/bestsquidoolens>
- <http://www.squidoo.com/topics/squidoo-community/lensmaking-tips>

And be sure to follow these awesome lensmasters:

- <http://www.squidoo.com/lensmasters/CCGAL>
- <http://www.squidoo.com/lensmasters/Sojourn>
- <http://www.squidoo.com/lensmasters/nytoscimjustme>
- <http://www.squidoo.com/rocketmoms>
- <http://www.squidoo.com/lensmasters/sandyspider>
- <http://www.squidoo.com/lensmasters/bdkz>

You can learn bunches about Squidoo by reading their goodness above!

That covers some ways to generate interest about your superb 2012 gift....but how can you get it to your subscribers?

Excellent question! Move now to:



## Step 10 – Prepare Your Delivery And Make It So



Prior to January 1<sup>st</sup>, of course, you're going to want to set up a distribution page.

However, this will be a distribution page....with a twist.

**Remember how I mentioned that your link will be shared all over creation to the waiting world?**

Well then.

Take advantage of that.

You're going to hold back...one key goodie.

**You're going to create a second optin to include on this distribution page that lets visitors optin to receive the final goodness.**



Human beings being who they are, it's human nature to want to receive everything and anything possible for free.

So chances are...when your giveaway link is shared with the entire galaxy, at least you'll have a chance of increasing your list via this second autoresponder.

See?

Thus, let's go over how to do this effectively.

### 1.) Create a blank page/post on your site.

If you're running Wordpress or another blogging platform, you can simply create a new page or post. **Make sure to backdate it a year or so so it doesn't show up on the front page. :)**



If you're running a straight html site, just create a new page via Cpanel or however you do it.

### 2.) Upload all your goodies to one central location on your site.

I generally use directory names like *(wait for it)* “goodies” or “wootness” or what have you.

Need help uploading files?

- <http://www.youtube.com/watch?v=yvKwwYh2jr0>
- <http://www.templatemonster.com/help/how-upload-files-server-2.html>
- <http://www.siteground.com/tutorials/ftp/filezilla.htm>

Now that you have your files uploaded, you need to:

### 3.) Add direct links for your visitors to download said files on the blank page/post.

Using your editor, you can simply create text like so.

Click [HERE](#) to download Goodie 1!

Then you would highlight “HERE” and type as the destination URL, the file location.

For example, if you stored Goodie 1 (ie, goodie1.zip) in the directory “wootness”, the download link you would share would be

`<a href="/wootness/goodie1.zip">Goodie 1</a>`

Need more help?

Check out:

- <http://wordpress.org/support/topic/how-do-i-insert-a-zip-file-for-readers-to-download>

Additionally, you can use the Upload Media trick too:

- <http://www.youtube.com/watch?v=oOfWSNd9cOU>

Next,

#### 4.) Add the second optin-box.

At the end of all your links, you can include the second optin box with the copy,

*“And I have one more goodie to share with you, but that has to be delivered via autoresponder! Just add your name below and I'll get it out to you asap.”*



Now, what can this goodie be?

I had mentioned before that you can simply attach a file.

I also now realize...you can set up an entire eclass as well!

Think about your niche in 2012.

- What critical questions does your audience want answered?

Craft a 3 day autoresponder sequence that simply focuses on offering quality free resources, tips and ideas for them to achieve their goals...and close with an invitation to learn more.



It's simple, it's easy, and it will help you gain more subscribers after your link appears on Channel 7 news. :)

Remember, if you need some excellent free products to give away, check out this [woot-worthy 80+ PLR/MMR package](#).

And finally...



Now that you have everything ready, on January 1<sup>st</sup> (*or second or third*), you can send your awesome 2012 gift to your list.

Mission accomplished!

Massive wootness indeed.

## Conclusion

This concludes **Bring 2012 With A Bang!**.

Good stuff, isn't it? As you can see, there's bunches of ways you can transform unwanted gifts into something you'd really enjoy.

Heck, why not take advantage of it!

Hope you enjoyed this special report! And don't forget, if you want to beef up your 2012 income in affiliate marketing, the following is peachy:



### [100% Affiliate Commission Secrets](#)

It walks you thru how to uncover those products that deliver to you 100% of all the profits. Woot!

Grow strong,

Barbara Ling



## About The Author



Success...it's an attitude!



Welcome! My name is Barbara Ling, and in a nutshell, I'm all about sharing what I've learned over the past decade about creating and running a profitable business online.

My credentials include:

- **Writing 40+ books/ebooks** about various/sundry ways for people to generate income online (entrepreneur, recruiting, real estate, auctions, SEO, finding a job, safe weight loss, hidden customers, etc.etc.etc.)
- Being quoted/featured/etc. in various publications/blogs online like:
  - [Barbara Ling: Secrets of a Veteran Webmaster](#)
  - [Empower Your Children To Out-Earn Their Professors](#)
  - [Nailing a good contractor](#)
  - [Microsoft Small Business Success Story](#)

There's 'way too much to write here....you can visit my [Barbara Ling About Me](#) page to learn more!



## Appendix A – 100% Affiliate Commission Program

As well as making my own products, I also run a 100% affiliate commission program over at [Virtual Coach affiliates!](#)



And don't forget:



Confused as to why anyone would offer a 100% affiliate commission? Methinks you'll greatly enjoy:

### [Why Marketers Offer 100% Affiliate Commissions To People](#)

The program uses [Rapid Action Profits](#), so you're paid instantly to your Paypal account!

Want to see 2 of the goodies you'll find that I use meself?

Turn the page....

## Appendix B – Recommended Resources

Here's some of the products I really like and use myself!

### Ecover Black Pack



This is wonderful collection of 35 Photoshop actions you can use to make your own professional 3d eCovers. **Love it love it love it, I now design all of mine myself.** [Click HERE](#) to learn more!

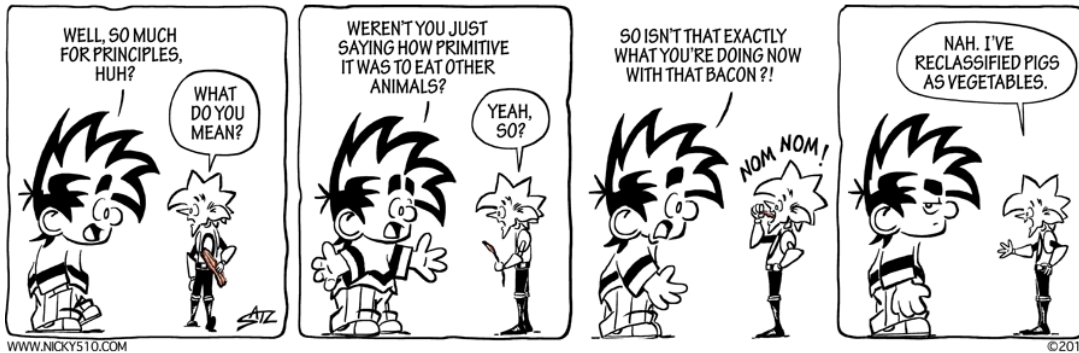
### Classic! 501 Online Business Graphics Package



A truly nifty way to jazz up boring websites with 100 great people images, 250 editable PSD header files and much more! [Click HERE](#) to learn more!

## Appendix C – Humor!

Humor makes the world go 'round, and you just can't get any better than [Nicky510](http://www.nicky510.com).



## Appendix D – Traffic Resources

Want to drive traffic to your site?

Check out:

### Free traffic guides:

- <http://www.social-media-traffic.com/101-free-social-media-traffic-tips-report/>
- <http://www.associateprograms.com/articles/77-traffic-ideas.html>
- <http://www.jonathanleger.com/50-ways-to-drive-traffic-to-your-web-site/>
- <http://www.self-publishing-coach.com/increase-blog-traffic.html>
- <http://www.internetmarketingforbusinessowners.com/>

### Paid traffic tips:

- <http://www.workwithpeterday.com/3-tips-to-succeed-with-paid-traffic/>
- <http://www.ericstips.com/tips/lesson75/>
- <http://www.imgrind.com/3-tips-to-take-a-digital-dump-on-paid-traffic-competitors/>
- <http://www.ericstips.com/tips/lesson73/>
- <http://www.opentracker.net/article/paid-adwords-free-google-traffic>

## Appendix E – Other Writings

Over the past few centuries, I've written other books and ebooks you might find peachy! They include:

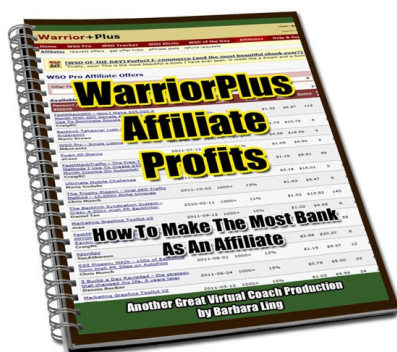
### Cash In On Unwanted Holiday Gifts



This is a nifty creative guide that shows you how you can turn unwanted holiday gifts into cold hard cash.

Woot!

### WarriorPlus Affiliate Profits

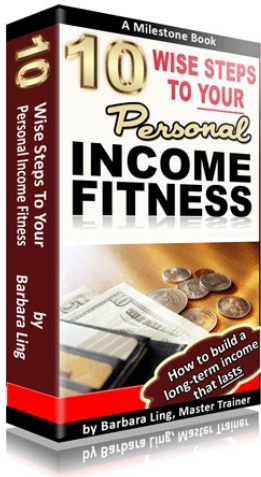


This is my extreme newbie guide for how to make money with the Warrior Plus affiliate system...and how to uncover 100% affiliate commission, best-selling products and more!

More WSOs can be found [HERE!](#)



## **Complete 4 Course Gourmet Meal – Income Fitness**

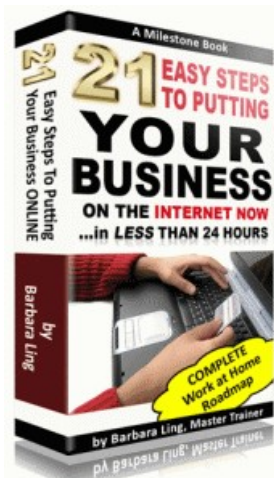


Make no mistake about this, this is *\*the\** single most **comprehensive guide** you can find out there for **dominating your particular niche**, be it home, living, fitness, health, parenting, moose-wrangling, ice carving, soap making, accounting, new-aging, life-coaching, sky-diving, PTA'ing, baking, sewing, MOPARing.... Get the idea? :)

Close to 200 pages in length, this blueprint takes you by the hand and walks you through how to set up all of your personal blogging and social networking...and then how to methodically start to build up your own authority status.

It's the exact methods I follow meself. [Click HERE to check it out!](#)

## **21 Easy Steps To Putting Your Business on the Internet in LESS than 24 Hours**



Do you already have your own business in real life....and now want to attract a whole new set of eager buying customers and clients *\*online\**?

If so, you'll *\*love\** what you read here!

Honestly, there's so much hand-holding and secrets revealed...let me let you read it for yourself (*you'll see the story about Lingstar Learning too!*).

[Click HERE to learn more!](#)

## And if you'd like to see all of what I produce over at the Warrior Forums...

Click [HERE](#) to see 'em! (This picture was taken 2 days after my latest release. As you can tell...I'm a wee bit prolific. :) **And notice how I offer 100% affiliate commissions on the front end!**

### Available Offers from *barbling* ([View All Offers](#))

| PRODUCT /<br>VENDOR                                                             | WSO DATE   | SALES | VISITOR<br>CONV. | VISITOR<br>VALUE | AVG.<br>PRICE | BUMPS | COMM RATE |
|---------------------------------------------------------------------------------|------------|-------|------------------|------------------|---------------|-------|-----------|
| <a href="#">Twitter Profit Secrets OTO</a><br><i>barbling</i>                   | 2011-12-21 | 10+   | 16%              | \$2.76           | \$17.00       | 0     | 50%       |
| <a href="#">Twitter Profit Secrets</a><br><i>barbling</i>                       | 2011-12-21 | 100+  | 13%              | \$0.62           | \$4.76        | 0     | 100%      |
| <a href="#">Wheel Spinning Rescue Part 1</a><br><i>barbling</i>                 | 2011-12-18 | 100+  | 8%               | \$0.42           | \$5.01        | 1     | 100%      |
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| <a href="#">100% Affiliate Commission Secrets OTO</a><br><i>barbling</i>        | 2011-12-14 | 25+   | 18%              | \$1.76           | \$9.97        | 1     | 50%       |
| <a href="#">100% Affiliate Commission Secrets</a><br><i>barbling</i>            | 2011-12-14 | 100+  | 7%               | \$0.30           | \$4.09        | 1     | 100%      |
| <a href="#">Cash In On The Holidays With Angry Birds OTO</a><br><i>barbling</i> | 2011-12-11 | 25+   | 27%              | \$2.73           | \$9.97        | 1     | 50%       |

**Remember.....**

**Fortune Favors the Bold.**

**Go out and make yourself  
fortunate...**

**TODAY!**