

The Newbie Files – Making Money With WSOs, PLR and Affiliate Marketing

by Barbara Ling

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Next, I am indebted to:

- **Donna Gillespie**, author of the life-changing books [The Light Bearer and Lady of the Light](#) – one of the most superb writers today.

Last but never least:

My family. My wonderful husband, Moses Ling, my terrific kids, my wondrous mooses, my absolutely fantastic parents - none of this would be possible whatsoever without their love and support. This one's for you, folks!

Dedication

To my husband:

The Newbie Files – Making Money With WSOs, PLR and Affiliate Marketing is dedicated to my husband, Moses Ling...the man in my life who keeps me sane and gives me the truest meaning to my life.

I love you the mostest. Always.

Barbara Ling

Fortune favors the bold.

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The Newbie Files – Making Money With WSOs, PLR and Affiliate Marketing

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This page is left intentionally blank.

Well, not really blank, as I've just written in it.

Actually, I typed in it.

Want a yummy snack?



It's a great way to start the day! :)

Introduction

Why hello there! So glad to see you here on this page. Hope today has been treating you well, because you're in for a rockin' treat.

What treat, I hear you ask?

Well, since you're reading this report, I'm assuming you've perhaps heard about the rampant excitement contained within these three categories:

- Affiliate Marketing
- WSOs
- PLR

But! If you're new to Internet marketing (and marketing in general, actually)...you might be just a weee bit baffled by what it all really means.

I totally understand; after all, **everyone** was a beginner at some time!

The good news is, you're about to have all of your questions answered in

3.....

2....

1....

NOW!



Newbie to Affiliate Marketing?

What affiliate marketing is.

Affiliate marketing is simply the means by which you make money via other people's products or services.

Let's say that you bought a brand new camera off of Amazon.com.

With me so far? Great!

Well, Amazon can't be everywhere at once, you know. Okay, true, given the fact they're larger than the planet Jupiter, they probably can, but bear with me for the moment.

As I was saying.

Amazon.com can't be, oh, say, in your dining room when you're talking to your Aunt Bertha about your nifty neat camera. However, when Aunt Bertha says to you,

"Jeepers! How can I get my hands on such a great deal?"

You can smile reassuringly and tell her that you'll email her a link where she can buy it too!

But that link will be encoded with your "affiliate" information. In other words, when Aunt Bertha buys, Amazon.com says,

"Ahhhhh, another delightful minion has brought another customer to me! Let me reward said delightful minion with an affiliate commission!"



Voila! You've just successfully earned money as an affiliate marketer.

Let's play with this analogy a bit, shall we?

Now, let's say that you came across the most incredibly magnificent truly tremendous package of 40 Facebook games that you can customize with your own marketing goodness.

Oh say, hmmm....the **Facebook Games Master Pack** over at <http://www.virtual-coach.com/tools/FacebookGamesMasterPack/> where the games end up being less than \$0.17 a game!

And you zoom on over and realize that hey! There's a **100% affiliate commission** program over at <http://www.virtual-coach.com/affiliates/> !

So you happily sign up at said affiliate program, grab your affiliate link, and then either blog about it, or promote it to your list, or write about it on Facebook, or.....

And if someone buys, you then paid your affiliate commission directly to your Paypal account.

That also...is an example of affiliate marketing.

See, affiliate marketing is simply:

Someone (Person A) has a product. It could be a big huge corporate entity like Amazon, or a solopreneur like me or you.

Person A wants to make bazillions of dollars so they can either live on white sandy beaches with half-naked Macgyvers or dodge federal monopoly claims or, well, just achieve their business goals.

So Person A starts an affiliate program where Person B (*the affiliate or affiliate marketer*) can sign up, get a link, and promote those products.

Whenever someone buys via Person B's link, Person A says,

"Ooooo let me pay you your affiliate commission so you'll go out and promote me more more more!!"



That's what affiliate marketing is.

In the traditional online space, some of the ways affiliate marketers promote affiliate links include:

- **Product reviews** (check out <http://www.extremereviewer.com> for a great resource!)
- **Squidoo pages** (check out <http://www.squidoo.com/lensmasters/CCGAL> – she has a great affiliate marketing example over at <http://www.squidoo.com/fast-track-to-power-solo-affiliate-marketing>)
- **Blogging** (<http://www.barbaraling.com/insights/commentluv-review/> is an example of when I was promoting the excellent CommentLuv Premium Plugin)
- **Portal sites** (that's where you build a whole site about a single product or niche and fill it with affiliate links)
- **eCourses** (this is where you create a 7 days problem solving thingee, that encourages readers to click on the final solution – your affiliate link)

So at first glance, you'd think that affiliate marketing is the cat's meow!

And it really is, if....and only if....

- You either have bleeploads of **targeted** traffic

or

- You're an authority figure where, when you say "*Jump!*" your list asks, "*How high?*"

That's why sooo many people never make good money with affiliate marketing...they don't have the traffic, they don't build their list, they don't follow up, they slap up a couple of links and hope/pray people buy from them.



I've written a bit about affiliate marketing that I think you'll enjoy...check out:

- <http://www.virtual-coach.com/offers-insights-on/big-dog-shocking-secret-money-doesnt-have-to-be-made-today/>
- <http://www.barbaraling.com/insights/beginners-affiliate-marketing-tip/>
- <http://www.barbaraling.com/insights/affiliate-lies5/>
- <http://www.barbaraling.com/insights/commissions-paid/>
- <http://www.barbaraling.com/insights/free-affiliate-marketing-tips-eclass/>

That all being said, affiliate marketing truly can be a very lucrative way to add to your bottom line....done right.

But how can you do it right?

So glad you asked! Move now to:

Where to go for quality affiliate marketing information

If you want to learn great affiliate marketing techniques, check out some of the awesome forums that exist for both newbies and experienced peoples too! They include:

- <http://affiliate-marketing-forums.5staraffiliateprograms.com/>
- <http://www.abestweb.com/>

- <http://www.wickedfire.com/>
- <http://www.associateprograms.com/discus/index.php>

Wasn't that simple? :)

But seriously, the thing to really internalize is the following.

You **have** to do it yourself.

You have to give yourself permission to learn, to explore, to make mistakes...to put your time **in**.

Anyone who says you can make a killing with zero effort is, almost certainly, lying thru their teeth.

It's like those people who wrote those books about Adsense and how you can make beeyons of moola. Sure you can....if you have thousands of people visiting your site every single freakin' day (*I know this for a fact, as back in 2004, I experienced that meself*).

Let's now smoothly move into:

How people make REAL money with affiliate marketing

I'm not talking 2-3 dollars a day...I'm talking REAL money.

The way people make REAL money via affiliate marketing is:

Step 1.) They build their list. They make sure to have an optin on their website, they offer to give something of value when people sign up, and they then work to build a great relationship with said list.

You need an autoresponder to build your list (besides rolling my own, I also use [aWeber](#)). I truly believe that if you're serious about making money online, you'll get and **use** an autoresponder – it's key and it's critical.

A really great WSO regarding list building is [The List Connection](#) - I bought it myself and found the suggestions revealed to be utterly brilliant (and very different than the usual “pump and dump” ways people use their lists).

Step 2.) They give value/incentives for people to visit their site. When people visit



a great marketer/blogger's site, they want to be intrigued, they want to be entertained, they want to make a connection with the writer.

So smart affiliate marketers will also have their own launchpad (*mine is <http://www.barbaraling.com>*) where they develop their own unique blogging voice and sing their own song. Their readers know that when they visit, they'll enjoy their time....and then tell their friends about it as well.

Step 3.) They can build multiple mini-sites. Let's say that you have one niche site that shows up well in Google. It brings in, oh, a dollar a day or so.

You can then duplicate that 10 or 100 or 1000 times!

Seriously, you can, but also just as seriously, it takes a huge heapin' amount of work (*in my heyday, I ran hundreds of sites, but then again, I built a site builder that created them automatically*).

There are niche site builders out there, mind you, like:

- [Micro Niche Site Builder](#) (it's my free gift to you, just right-click on it, save it to your computer and enjoy!)
- [Clickbank Cash Raider](#) (similar to the above except it focuses on Clickbank affiliate goodies)



You can also outsource such site creation thingees too; one tool for that is [Outsourcing Blitzkrieg](#).

Step 4.) They joint venture with the big dogs. In other words, they make deals with product vendors that they'll promote their products to their huge huge lists for a good cut of the commission.

http://v3.jvnotifypro.com/community_forums/forum.php is a great forum to learn all about JVs.

So where are we now?

Well, we know what affiliate marketing is.

And we know how you can make serious money with affiliate marketing.

Let's now turn to one aspect of Affiliate marketing that's high-lighted in Profitably Convenient Fingertip WSOs – the affiliate marketing OF WSOs!

But to get to that point, let's first explore what a WSO really is. Onwards!

Newbie to WSOs?

What are WSOs

WSOs are “Warrior Special Offers.”

In a nutshell, they're products offered by “warriors” (ie members of <http://www.warriorforum.com> who:

- Have paid their [\\$39 Warroom membership](#) (forum)
- \$40 WSO listing fee (forum)

Additionally, if they want to market their product via affiliate, they need to sign up to [Warrior Plus](#) and also pay a [\\$19 WSO Pro license](#) (warriorplus)

But more on that in a bit.

As I was saying, a WSO is a product that has been released at a much lower price than retail (ie, clickbank, etc.).

That's the good news.

Here's the bad news.

Gold and dross



There are some true golden nuggets you can find in the WSOs, things like:

- [Sales Busters and Sales Rescue 911](#)
- [Simple No Selling Cash Machines PLR](#)
- [Pingback Optimizer](#)
- [The List Connection](#)

(I bought all of the above).

And I'm sure there's lots others quality products too.

Then there's.....

The Dross

The re-hashed junk that's been out there for years and years.

See, marketers have one goal generally, and one goal only...it's to sell their products.

It's what they do. Sometimes they'll lie too.

<http://www.virtual-coach.com/offers-insights-on/false-profits/>

Still, though, that's why reading their copy makes you want to fling your money at them every which way...it's their job to make their offer irresistible.

It's **your job** as an educated consumer to do your due diligence!

- <http://www.barbaraling.com/insights/naked-blogging/>
- <http://www.barbaraling.com/insights/lying-online-marketers/>
- <http://www.warriorforum.com/main-internet-marketing-discussion-forum/453589-how-avoid-bs-warrior-special-offers-only-buy-those-real-value.html>
- <http://www.warriorforum.com/main-internet-marketing-discussion-forum/461014-biggest-newbie-mistake-i-made-how-you-can-avoiding-doing-same.html>

will give you some background on that. :)

So before you give away your money for a WSO, check out the following.

1.) The reputation of the author. Are they a fly-by-night? Do they have a site that backs up their authority claims?

2.) The comments under the WSOs. Are they obviously false? Do they specifically point out details of goodness within the products?

3.) The guarantee. If you're unhappy, can you get your money back?



4.) Search for the author online. See what comments have been made in the past. Does the author answer questions? Have they participated in forums? Etc.etc.etc.

And also, don't forget:

If it sounds too good to be true...it almost always is!

Just because I might have made \$250K with my portal sites in 2004 doesn't mean you'll do the same today.

Do you have the knowledge the author has? Is today the same conditions that 2004 saw (*answer: NOOOOOO, WAAAAHHHH!!!! But I digress. :)*)?

It's like if someone tells you the exact path they took to become an Olympics swimmer...do you think you could duplicate the success?

Always always ALWAYS invest in things that you know you can achieve. If you have to teach yourself, that's fine...but do NOT get seduced into buying stuff that you **know** you'll never use because quite frankly...it's ain't you.



Trust me on this. Please.

With that, let's move to:

Where to go for quality WSO information

That's actually a tough call. What I do is research it all meself over at Warrior Forum (*again, pay the \$39 and get access to the [Private Discussions](#) – there are utter gems residing there*) and if I'm really clueless, I'll ask my marketing friends.

Speaking of which, if you do have questions, please do network with me over at

<http://www.facebook.com/barbara.ling.entrepreneur>

I'd love to chat with you!

And now, let's get right into:

How people make money with WSOs

Of course, my personal slant is via the Warrior Plus affiliate marketing program where you can promote WSOs via an affiliate link.

That's what **Profitably Convenient Fingertip WSOs** is all about, actually...not only does it direct you to the very best WSOs out there that have affiliate programs associated with it, but you can also substitute in your **own** affiliate link in the book (it's PLR, after all, which I'll get to shortly) and promote it that way too!

To sign up for the Warrior Plus goodness, go to:

<http://www.warriorplus.com/> .

Wasn't that simple? :)

Once you're a member (*it's \$3/month and definitely worthwhile*), you go to:

<http://www.warriorplus.com/wsopro/affiliate/available-offers.php>

Then you see which program you want to promote, and request that one by one.

I generally send a note "I'd like to promote your product, thanks!"

NOTE! Be sure to ask for the OTO (*ie, one time offer*) if available. That way you can get paid on the upsell too if the customer buys.



And once the product manager approves, you're ready to go to promote those products via your own affiliate link.

Now, if you're considering making your own WSO, here are some resources I've found for you:

- <http://www.warriorforum.com/main-internet-marketing-discussion-forum/462048-truth-about-running-successful-warrior-special-offer.html>
- <http://www.warriorforum.com/war-room-private-discussions/438189-7-secrets-4000-warrior-special-offer-sales-copy.html>
- <http://www.warriorforum.com/main-internet-marketing-discussion-forum/460523-some-advice-creating-warrior-special-offer-pls.html>
- <http://www.warriorforum.com/main-internet-marketing-discussion-forum/459568-etiquette-first-product-launch.html>

It's truly a wild ride, aye?

What next? Well, we've covered affiliate marketing and WSOs (*so you now have a great idea about the benefits of Profitably Convenient Fingertip WSOs*)....let's now

introduce you to the third component, that of PLR. Onwards!

Newbie to PLR?

What PLR is

PLR is “Private Label Rights.”

What that means for you is that you can use someone else's content as your own. Generally, it means you can:

- Claim ownership as the author
- Edit the document as you see fit



In some cases, you CANNOT resell the original document to others, as that would be Resell Rights.

The benefits to PLR are that it gives you a quick and easy way to get and sell content on your site.

The challenge is to tweak the PLR and make it unique!

But what if you want to find quality PLR?

Glad you asked! Mosey on over to:

Where to go for quality PLR information

- [Best Available PLR](#)
- [Tiffany Dow](#)
- [Resell Rights Weekly](#)

That about takes care of it!

How people make money with PLR

People make money with PLR in many ways:

- They use the content on their site to convince readers they know what they're talking about
- They use the content to draw attention to targeted affiliate links
- They modify the content to put their own unique spin on it and sell it as their own

And that's what you can do with **Profitably Convenient Fingertip WSOs** – I give you all the cloaked affiliate links, you can simply substitute in your own, upload the book to your site and market away!

Key!



Conclusion

This concludes the extremely brief newbie-introduction to the world of affiliate marketing, WSOs and PLR.

Good stuff, isn't it? Remember....no matter what claims you see online, the cold hard truth is that making money on the Internet DOES take blood, sweat and tears. Yes, it's achievable...but let me tell you now, you're going to work for it.

Big time.

And that's the way it should be.

I hope you found it useful indeed!

Grow strong,

Barbara Ling

PS - Remember....

All of the WSOs listed in Profitably Convenient Fingertip WSOs also are listed in [Warrior Plus](#). That means that you yourself can promote every product you see listed there!

Visit <http://www.warriorplus.com/user/new> to sign up at Warrior Plus. Once you sign up, visit the available offers page over at

<http://www.warriorplus.com/wsopro/affiliate/available-offers.php>

Use your browser search functionality (ie, press <CONTROL> F), type in the name of the product, find the product, and then click "Request" to request permission to become an affiliate.



NOTE! Many products come with a OTO (one time offer) so you want to make sure you request BOTH the original product AND the upsell (ie, one time offer).

WSO Pro Affiliate Offers

Available Offers

Click there to request becoming an affiliate.

PRODUCT / VENDOR	WSO DATE	SALES	VISITOR CONV.	VISITOR VALUE	AVG. PRICE	ROAS	COMM %	REFUND RATE	
The 5 Minute Article System Michael Kohler	2011-09-30	N/A	0%	\$0.00	\$0.00	0	50%	0%	request
Super Epic Links doug	2011-09-29	1+	4%	\$0.38	\$10.00	0	50%	0%	requested
Simple Site Sensei Nick Jolin	2011-09-29	100+	24%	\$1.87	\$7.89	0	100%	0%	approved
Simple Site Sensei - OTO Nick Jolin	2011-09-29	100+	46%	\$17.16	\$37.00	0	50%	0%	approved
SEO Handbook - Secrets The Gurus Won't Tell You Tiffan Meloney	2011-09-29	1+	3%	\$0.21	\$6.50	0	75%	0%	request

PLR usage

If you invested in the PLR version of **Profitably Convenient Fingertip Daily WSOs**, you have the source document available.

Some customizing ideas include:

- You can change the headers and footers to reflect your site/ads, etc.
- You can change Honorable Samurai to your own mascot and change the links to reflect to your affiliate ID.
- You can slice up the report into specific chapters and create individual reports.

Now, all of the links in **Profitably Convenient Fingertip Daily WSOs** are cloaked¹ – they specifically go to pages at <http://www.dailywsos.com>. However, you can edit the link to reflect instead your own cloaked link on your own server.

Key!



In the official **Profitably Convenient Fingertip Daily WSOs** product zip, you have a directory entitled “links”. Within that directory is the subdirectory “discover”, and under that....are all of the cloaked links you'll find in this report. You don't even have to search them up at the Warrior Plus forum; I've cloaked them for you!

1 Visit [Beginners Affiliate Marketing Tips for Power Starts](#) for more info about link cloaking.

you can simply change² the affiliate ID to your affiliate ID in all the files, upload the “discover” directory to your server, and then edit the PLR to reflect your domain.

Your Warrior Plus affiliate ID is the last batch of numbers that show up after your affiliate link. So, let's say that one of your affiliate links is

<http://www.warriorplus.com/linkwso/x1msjm/18217>

Your Warrior Plus affiliate ID would be 18217.

Now, that happens to be my WarriorPlus affiliate ID (*I wanted to give you a working example*). Thus, you would find your OWN Warrior Plus Affiliate ID, and then edit all the files within the links/discover directory like so:

Replace 18217 with your WarriorPlus affiliate ID via the find/replace tool.

To learn more about WarriorPlus affiliates, visit

<http://www.warriorplus.com/support/knowledgebase.php?category=5> .

With that, it's time to reveal the very best of the profitably convenient fingertip daily WSOs of September 2011! Open that book and enjoy.

² <http://www.replsoft.com/replacer.html> is a multi-file find-replace utility.

About The Author



Success...it's an attitude! 😊

Welcome! My name is Barbara Ling, and in a nutshell, I'm all about sharing what I've learned over the past decade about creating and running a profitable business online.

My credentials include:

- **Writing 30+ books/ebooks** about various/sundry ways for people to generate income online (entrepreneur, recruiting, real estate, auctions, SEO, finding a job, safe weight loss, hidden customers, etc.etc.etc.)
- Being quoted/featured/etc. in various publications/blogs online like:
 - [Barbara Ling: Secrets of a Veteran Webmaster](#)
 - [Empower Your Children To Out-Earn Their Professors](#)
 - [Nailing a good contractor](#)
 - [Microsoft Small Business Success Story](#)

There's 'way too much to write here....you can visit my [Barbara Ling About Me](#) page to learn more!

Appendix A – 100% Affiliate Commission Program

As well as making my own products, I also run a 100% affiliate commission program over at [Virtual Coach affiliates!](#)



Confused as to why anyone would offer a 100% affiliate commission? Methinks you'll greatly enjoy:

[Why Marketers Offer 100% Affiliate Commissions To People](#)

The program uses [Rapid Action Profits](#), so you're paid instantly to your Paypal account!

Want to see some of the goodies you'll find?

Turn the page....

Appendix B – Recommended Resources

Here's some of the products I really like.

Ecover Black Pack



This is wonderful collection of 35 Photoshop actions you can use to make your own professional 3d eCovers. Love it love it love it, I now design all of mine meself. [Click HERE](#) to learn more!

Facebook Games Master Pack



Enabled you to cash in on the Facebook gaming frenzy! Not only that, but you can also monetize the games with your own ads as well. [Click HERE](#) to learn more!

Easy QR Code Maker



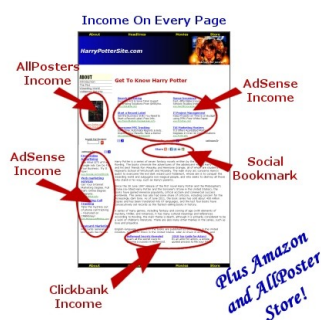
This simple program gives you a one-click way to make mobile QR codes for anything online – custom website pages, promotions, email addresses, SMS and much much more. [Click HERE](#) to learn more!

Classic! 501 Online Business Graphics Package



A truly nifty way to jazz up boring websites with 100 great people images, 250 editable PSD header files and much more! [Click HERE](#) to learn more!

15 Turnkey Monetized Sites



Really nice – 15 turnkey sites where all you have to do is add in your affiliate IDs, upload and you're on your way! AdSense income, Clickbank income, more. [Click HERE](#) to learn more!

Wordpress Dealpon Coupon Plugin



Very nice indeed – lets you offer your visitors all sorts of special, time-limited coupons. **WP Dealpon** is a completely automated, turn-key wordpress plugin that will let you run automatically **controlled special offers** right from your wordpress blog. No other wordpress plugin does what WP Dealpon does. [Click HERE](#) to learn more!

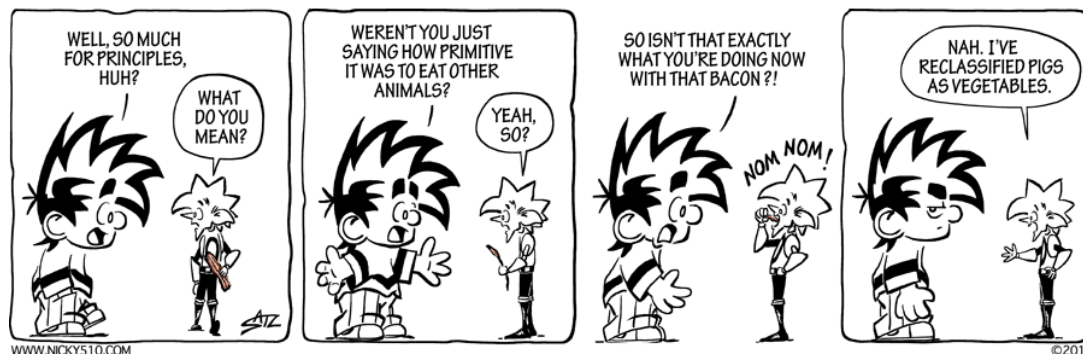
Clickbank Cash Raider



Easy push-button way to churn out niche websites that are monetized by specific Clickbank products. Nice easy “fill in the blanks” software....[Click HERE](#) to learn more!

Appendix C – Humor!

Humor makes the world go 'round, and you just can't get any better than [Nicky510](http://www.nicky510.com).



Remember.....

Fortune Favors the Bold.

**Go out and make yourself
fortunate...**

TODAY!