

Volume 1 of **Dragon's Treasure** Profit Tales

**Beginner
Friendly!**

**5 HOT
Digital
Income
Treasure
Creation
Ideas**

**YOU
Can
Begin
Today!**

**Creation Process
Beginners/Advanced
ChatGPT Prompts, MORE!**

A Virtual Coach Production

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Or has it? 😊

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Last but never least:

My family and

Dedication

To my husband:

“5 HOT Digital Income Treasure Creation Ideas!” is dedicated to my husband ...the man in my life who keeps me sane and gives me the truest meaning to my life.

I love you the mostest. Always.

Barbara Ling

Fortune Favors the
Bold

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5 HOT Digital Income Treasure Creation Ideas!

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Welcome!



Hello and welcome to **5 HOT Digital Income Treasure Creation Ideas YOU Can Create Today!**

As you might assume... this report reveals the following goodies regarding said 5 seriously cool digital product goodies:

- Comprehensive Overview
- Step-by-Step Descriptions
- 5 Ways to Profit
- 10 Beginners/Advanced ChatGPT Creation Prompts
- 5 Additional Resources

Simple. Easy to follow!

Ready for the adventure?

Alrighty then, turn the page and let's begin with:

* Audio Books



Dear reader, audio books are quite a booming market right now! Think about it—people are busy, always on the go. Whether they're commuting, working out, waiting online at the DMV, or just chilling at home, audio books let them enjoy their favorite stories and learn new things without having to sit down with a book. You can create audio books on just about any topic: fiction, self-help, history; heck, you name it, there's probably an audio book about it!

I think that with platforms like [Audible](#) and [iTunes](#), you have plenty of places to sell your masterpieces. Imagine turning your written works into engaging audio experiences, narrated by professional voice actors or even yourself if you've got the voice for it. It would make a grand gift for your family members, aye?

So let's now move to:

Audio Book Creation Process Overview

Creating an audio book might seem daunting at first, but trust me, it's more straightforward than you might think. The first step is to select the material you want to turn into an audio book. This could be an existing book you've written, a collection of short stories, or even a series of blog posts that can be compiled into one cohesive piece.

Why, you can even use public domain materials as well! Every year, tons of new media content (including books!) are released that you can take and

modify to your heart's content. Consider this book on Amazon right now for \$3.99:



[Charlie Chan: The Jade Clue](#)

This was released by [Alessandro Zamboni](#) – another great infoproduct creator who saw the opportunity (the book was released in public domain) and took it!

Imagine this now – you can take already-known, popular books in the Public Domain and do whatever you'd like with them. Sweet!

Now, true. THIS book is an actual eBook, NOT an audio book. But the point remains – you can take any Public Domain material and create anything you'd like from it. Hang tight, and I'll show you other examples of *audio* books online.

But as always, I digress. 😊

Once you've got your content ready, you'll need to focus on the recording aspect. If you're narrating yourself, invest in a good quality microphone and use software like [Audacity](#) for recording and editing. If you prefer a professional touch, you can hire voice actors from platforms like [Voices.com](#). And please, for the love of all companion animals, PLEASE ensure your barking canine mooses or screaming avian mooses (aka dogs and parrots) will NOT interrupt your reading. Unless of course, you want to add to that homey-effect.

After recording, the next step is editing. This involves removing any mistakes, background noise, and ensuring that the audio is clear and professional. Tools like [Adobe Audition](#) can be really handy for this, or just check out [this list here](#) for some great suggestions. Once your audio files are polished, you'll need to format them according to the requirements of the platform you're using. For example, [Audible](#) has specific guidelines for audio quality and file formats.

Finally, it's time to publish. Upload your files to your chosen platform, add a catchy cover image, write a compelling description, and set your price. Marketing your audio book is crucial too—utilize social media, email newsletters, and even blog posts to spread the word. Collaborating with

influencers or running ads can also help boost visibility and sales. And if you'd like to get AI suggestions, you'll see 10 prompts in a few pages that give you ideas for the best questions you can ask ChatGPT.

To wrap it all up, creating an audio book involves selecting your content, recording and editing the audio, and then publishing and marketing your finished product. It might seem like a lot, but with the right tools and a clear plan, you can create an engaging audio book that reaches listeners all over the world. So, why not give it a shot? Your audience is out there, waiting to hear what you have to say.

But let's now get a wee bit more specific. Move to:

Audio Book Creation Process Step by Step



- 1) Select Content:** Choose the material you want to turn into an audio book.
- 2) Script Preparation:** If needed, adapt your text into a script suitable for narration.
- 3) Voice Selection:** Decide whether you'll narrate yourself or hire a professional.
- 4) Set Up Recording:** Set up a recording space and gather equipment like a quality microphone.
- 5) Recording:** Record the audio, ensuring clear pronunciation and pacing.
- 6) Editing:** Use tools like [Audacity](#) to edit and polish your recordings.
- 7) Format Files:** Format your audio files according to platform requirements.

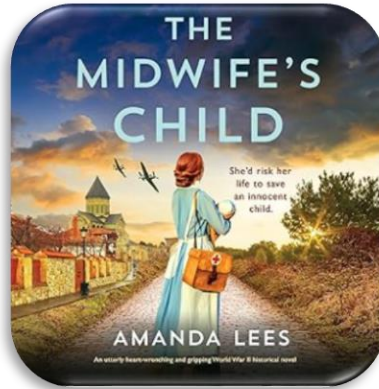
- 8) **Cover Design:** Create an engaging cover image using tools like [Snappa](#), [KDP](#) or [Edit.org](#) .
- 9) **Upload:** Upload your files to platforms like [Audible](#) or [iTunes](#).
- 10) **Market:** Promote your audio book through social media, email newsletters, and collaborations. This [Google search](#) will also assist you in finding great resources.

5 Ways to Make Money via Selling Audio Books

- **Platform Sales:** Upload your audio book to platforms like [Audible](#) and [iTunes](#) to reach a wide audience or sell them on [Amazon.com](#).
- **Subscription Services:** Offer your audio books on subscription services like [Scribd](#), where users pay a monthly fee.
- **Direct Sales:** Sell directly from your website or blog using tools like [Shopify](#).
- **Bundles and Packages:** Create bundles of audio books and sell them at a discounted rate, providing more value to your customers.
- **Affiliate Marketing:** Promote your audio books through affiliates who earn a commission on each sale, expanding your reach. The [WordPress Affiliate Platform](#) is a great free plugin you can use to create your own affiliate program yourself.

Did you know that professional authors will also release their own writings as audio books? Consider this book on the next page:





Beginner or professional, audio books can become a grand way to create content!

And speaking about that....

10 ChatGPT Prompts for Audio Book Product Creation

Type the Following
into your Fav Chatbot

Beginner ChatGPT Prompts

- How do I choose the right content to make an audio book?
- What are the basic equipment needs for recording an audio book?
- Can you suggest some platforms to hire professional narrators?
- How do I edit an audio book for free using Audacity?
- What are the benefits of selling audio books on Audible?

Advanced ChatGPT Prompts

- How can I optimize my audio book for SEO on platforms like Audible and iTunes?
- What are the best practices for marketing an audio book on social media?
- How can I create engaging cover art for my audio book?
- What advanced editing techniques can improve the quality of my audio book?
- How do I set competitive pricing for my audio book to maximize sales?

Useful Resources for Audio Book Product Creation

- [Audible ACX](#): Platform to produce and distribute audio books.
- [Voices.com](#): Find professional voice actors for your audio book.
- [Adobe Audition](#): Professional audio editing software.
- [Audacity](#): Free, open-source audio editing tool.
- [LibriVox Forum](#): Community of audio book creators and enthusiasts.

Next, let's move to:



* Children's Stories



Children's stories are magical! They can whisk kids away to far-off lands and teach valuable life lessons. You can create delightful tales that spark imagination and wonder. Think of all those bedtime stories you loved as a kid—now it's your turn to create those memories for others.

Did you know that selling children's stories as eBooks, printed books, or even interactive apps can be a fantastic way to make money? Plus, platforms like [Amazon KDP](#) and [Apple Books](#) make it easy to reach a global audience. The more who see your book, the more opportunities you have to sell; as always, selling is a numbers game.

What's the overview for creating it? So glad you asked! Move now to:

Children's Stories Creation Process Overview

One thing about creating children's stories is that it can be such a fun trip down memory lane. First, brainstorm ideas that are fun, engaging, and educational. Think about the characters, settings, and plots that will captivate young minds. Once you have a concept, start writing your story.

Keep the language simple and the sentences short, as kids' attention spans can be quite short. Illustrations are crucial in children's books, so if you're not an artist, consider hiring an illustrator from platforms like [Upwork](#) or [Fiverr](#). The visuals should complement and enhance your story, making it more appealing

to kids.

Of course, you can also use AI tools like [Midjourney](#) or [NightCafe](#) to create covers as well. I well-remember creating my own example like so:



Some year, you know... I really should publish that! But I digress.

After writing and illustrating, it's time to format your book. Tools like these free alternatives to [Scrivener](#) and [Vellum](#) can help you create professional-looking layouts. Make sure your book is in the right format for the platform you're using, such as EPUB or MOBI for eBooks. If you're going the print route, [CreateSpace](#) (an Amazon company) is a great option for self-publishing printed books.

Publishing is the next step. Upload your book to platforms like [Amazon KDP](#), [Apple Books](#), or [Barnes & Noble Press](#). Write a compelling description, choose the right categories, and set a competitive price. Marketing your children's book is essential—utilize social media, blogs, and even school visits to get the word out.

One of my fav colleagues who has done this *incredibly* well is Mychal Myke Connolly. He wrote [Moo, Loo & Kayla Do Lemonade](#) – you can see a review over at [Entrepreneurship starts at a lemonade stand in Connolly's 'Moo, Loo &](#)

Kayla Do Lemonade.'



This book, btw, goes *beyond* “Seriously Cool” because it’s made to inspire ALL kids of ALL races! Every entrepreneurial kid can see themselves in it.

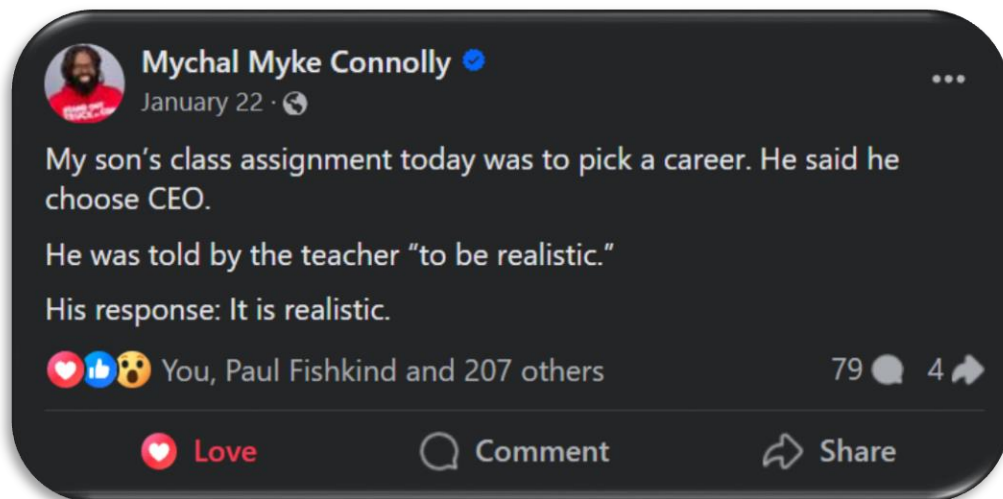
Highly recommended!

You can grab it yourself and learn more about it at [Moo, Loo & Kayla Do Lemonade](#).¹

Regarding kids books’ inspiration, you’d think that would be enough.

Not only did Mychal write this fun-to-read kids book. And he is also raising his kids to have that entrepreneurial mindset as well.

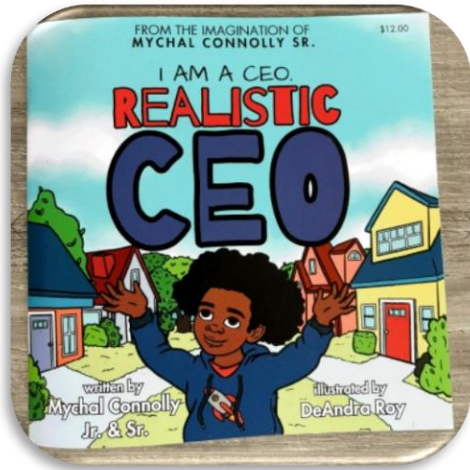
I’m friends with him on Facebook, and I very well remember the day when he posted the following.



Can you imagine being a senior in High School and being told that?

So! 5 months later, the following came out.

¹ **Yes, that is a clear link.** I’m not an affiliate so I do not get paid for any sales. As a parent myself, I simply found both books to be hands-down *awesome* and try to let ALL parents know about these books.



I Am A Realistic CEO!

To wit:

"...Springfield, MA - When Mychal "Mikey" Connolly Jr. shared his lifelong dream of being a CEO with his high school teacher, she dismissed the idea as unrealistic. Connolly could have been discouraged; instead, he turned it into a lesson for others.

*Connolly co-authored the book, **I am a CEO. Realistic CEO.**, with his father, entrepreneur and local business owner Mychal Connolly Sr. The pair spent several weeks writing the content and several more months refining the details. The story follows Tony (Connolly's middle name is Anthony), a student who aspires to be a CEO. **When he shares his goal with his teacher, she suggests he consider something more realistic. Undeterred, Tony develops a plan for success while learning valuable business skills...."***

And from creating children's books, more things can emerge like podcasts, video interviews and more, like gee, oh, I don't know – the [founder of Vermont Teddy Bears!](#)



As you can see, you are only limited by your imagination.

And don't forget MommyBloggers and DaddyBloggers! Hosting virtual readings or partnering with parenting bloggers can also help you reach a wider audience.

In summary, creating children's stories involves brainstorming and writing captivating tales, illustrating them beautifully, formatting the book professionally, and publishing it on the right platforms. With a good marketing strategy, your children's stories can bring joy to kids worldwide and earn you a steady income. This [Google search will also assist you in finding great resources](#).... I think that sounds grand, don't you?

Next, let's consider the:

Children's Stories Creation Process Step by Step



- 1) Brainstorm Ideas:** Think of fun, engaging, and educational story ideas.
- 2) Outline Plot:** Create a basic outline of the plot, characters, and setting.
- 3) Write Story:** Write the story, keeping language simple and sentences short. You can use [Scholastic Creator](#) too!
- 4) Hire Illustrator:** Find an illustrator on platforms like [Upwork](#) or [Fiverr](#).
- 5) Format Book:** Use tools like [those found here](#) to format your book.
- 6) Proofread and Edit:** Ensure the text is error-free and illustrations are well-placed.
- 7) Choose Platform:** Decide where to publish your book, like [Amazon KDP](#) or [Apple Books](#).

- 8) **Upload Files:** Upload your formatted book and illustrations to the chosen platform.
- 9) **Write Description:** Craft a compelling description and select appropriate categories.
- 10) **Market:** Promote your book through social media, blogs, and virtual readings.

Next, let's move to:

5 Ways to Make Money via Selling Children's Stories

- **eBook Sales:** Publish on [Amazon KDP](#) and [Apple Books](#) to reach a global audience.
- **Printed Books:** Use [CreateSpace](#) for self-publishing printed versions.
- **Interactive Apps:** Turn [your stories into interactive apps](#) for kids on platforms like Google Play.
- **Audiobooks:** Create audiobooks of your stories for platforms like [Audible](#).
- **Merchandising:** Sell related merchandise like coloring books and toys on [Etsy](#).

Want to learn more? Mosey on by to:



...10 ChatGPT Prompts for Children's Stories Product Creation



Beginner ChatGPT Prompts

- What are some key elements to include in a children's story?
- How do I write a children's story that is both fun and educational?
- Can you suggest some platforms for hiring children's book illustrators?
- How do I format a children's book for self-publishing on Amazon KDP?
- What are the benefits of turning a children's book into an interactive app?

Advanced ChatGPT Prompts

- How can I market my children's book to reach a global audience?
- What are some advanced techniques for creating engaging children's book illustrations?
- How can I optimize my children's book for SEO on Amazon and Apple Books?
- What are the best practices for writing compelling book descriptions

for children's stories?

- How do I set competitive pricing for my children's book in different formats?

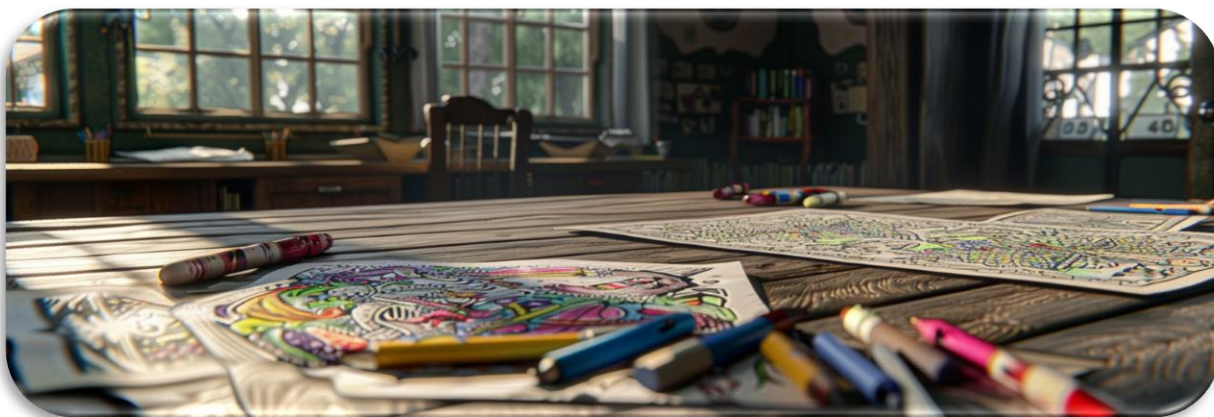
Next, let's consider:

Useful Resources for Children's Stories Product Creation

- [Upwork](#): Platform to hire freelance illustrators and editors.
- [MidJourney](#): You can even create consistent characters.
- [Writing Resources](#): Writing software for book formatting.
- [CreateSpace](#): Self-publishing platform for printed books.
- [SCBWI Forum](#): Community of children's book writers and illustrators.

Next, let's move to a time-honored favorite:

* Coloring Pages



Coloring pages are a timeless favorite, loved by kids and adults alike. They're more than just fun—they're also a great way to relax and de-stress. Have you

visited Amazon lately? There's a HUGE amount of [Adult coloring books](#) too!

Thus, you can create and sell coloring pages on platforms like [Etsy](#), [Creative Market](#), and even your own website. Think of all the themes you could explore: animals, mandalas, inspirational quotes, or even custom designs for special occasions like successfully maintaining sanity while dealing with idjuts at work.



With that, let's now consider the:

Coloring Pages Creation Process Overview

Creating coloring pages is an artistic and therapeutic process. First, decide on a theme. It could be anything from whimsical animals to intricate mandalas. Once you have a theme, start sketching your designs. You don't have to be a professional artist—simple, clean lines work best for coloring pages. Use drawing software like [Adobe Illustrator](#) or free tools like [Inkscape](#) to digitize your sketches. If drawing isn't your strong suit, you can hire artists on platforms like [Fiverr](#) or [Upwork](#).

After creating your designs, format them into printable PDFs. This ensures they are easy for customers to download and print. Make sure these files are at least 300 DPI in size (aka so it prints nicely). Tools like [Canva](#) can help you create professional-looking PDF files. Consider adding a border and a small watermark with your brand name or website URL at the bottom of each page. This not only protects your work but also helps in marketing your brand.

Once your coloring pages are ready, it's time to sell them. Upload your files to platforms like [Etsy](#), [Creative Market](#), and [Gumroad](#). Write engaging product descriptions and use high-quality images to showcase your designs. Don't forget to use keywords that will help your listings show up in search results. Promoting your coloring pages on social media and through email newsletters can also help drive sales. Consider offering free samples to attract more customers.

In summary, creating and selling coloring pages involves designing your artwork, formatting it for easy printing, and then uploading it to various platforms for sale. With a bit of creativity and marketing, you can turn your artistic skills into a profitable business. This [search will also help you gain ideas](#)

on the best way to market your coloring pages.

So let's now look at the:

[Coloring Pages Creation Process Step by Step](#)



- 1) Choose a Theme:** Decide on a theme for your coloring pages.
- 2) Sketch Designs:** Create sketches with simple, clean lines if you have an insane desire to forget AI exists. Alternatively, use AI Art Generators to [create your coloring pages](#) – it's 'way easier! [Microsoft Designer](#) also lets you create coloring pages as well.
- 3) Digitize Sketches:** Use software like [Adobe Illustrator](#) or [Inkscape](#) to digitize your drawings.
- 4) Format Pages:** Format your designs into printable PDFs using [Canva](#).
- 5) Add Branding:** Include a small watermark or brand name on each page.
- 6) Upload Files:** Upload your files to platforms like [Etsy](#), [Creative Market](#), and [Gumroad](#).
- 7) Write Descriptions:** Craft engaging product descriptions with relevant keywords.
- 8) Showcase Designs:** Use high-quality images to showcase your coloring pages.
- 9) Promote:** Promote your coloring pages on social media and through email newsletters.

- 10) Offer Samples:** Provide free samples to attract more customers on your website.

Next, let's consider:

5 Ways to Make Money via Selling Coloring Pages

- **Etsy Sales:** Sell your coloring pages on [Etsy](#) to reach a creative audience.
- **Creative Market:** List your designs on [Creative Market](#) to target graphic design enthusiasts.
- **Subscription Services:** Offer a monthly subscription for exclusive coloring pages on platforms like [Patreon](#).
- **Printables:** Sell printable versions on your website using [Gumroad](#).
- **Custom Orders:** Offer custom coloring page designs for special occasions or businesses. [This page](#) offers some good advice.

From there, move to:



10 ChatGPT Prompts for Coloring Pages Product Creation



Beginner ChatGPT Prompts

- How do I choose a popular theme for coloring pages?
- What software can I use to digitize my coloring page sketches?
- Can you suggest platforms for selling digital coloring pages?
- How do I format coloring pages for easy printing?
- What are the benefits of offering free samples of my coloring pages?

Advanced ChatGPT Prompts

- How can I optimize my coloring page listings for SEO on platforms like Etsy?
- What are some advanced techniques for creating intricate coloring page designs?
- How can I market my coloring pages to a wider audience?
- What are the best practices for writing product descriptions for coloring pages?

- How do I set competitive pricing for my coloring pages?

And then consider:

Useful Resources for Coloring Pages Product Creation

- [How I start a colouring page](#): A Beginners Guide
- [Create a Coloring Book to Sell](#) on Amazon KDP using Canva
- [Amazon Coloring Page Tips](#): Questions regarding publishing on Amazon.
- [Etsy Seller Handbook](#): Resource for selling on Etsy.
- [AppyPie](#): Resource for Coloring Pages

Next, let's move to:

* Diet Fitness Plans



Have you seen that diet fitness plans are all the rage now, right? Everyone's looking for the perfect way to stay fit and healthy.

So!

You can create and sell personalized diet and fitness plans to help people achieve their health goals. Whether it's weight loss, muscle gain, or just maintaining a healthy lifestyle, there's a huge market for this. Platforms like [Trainerize](#) and [MyFitnessPal](#) can help you reach clients and sell your plans.

But that's just an intro; now check out:

Diet Fitness Plans Creation Process Overview

Creating diet fitness plans involves a blend of knowledge in nutrition, exercise science, and client-specific needs. Start by understanding your target audience. Are you catering to beginners, advanced athletes, or people with specific dietary needs? This understanding will guide your plan development. Next, gather all the necessary information about nutrition and exercise. Resources like [Precision Nutrition](#) and [NASM](#) offer valuable insights and certifications to ensure your plans are credible.

Once you have the background knowledge, start designing your plans. Break them down into sections—nutrition guidelines, workout routines, and progress tracking. Use tools like [Microsoft Excel](#) or [Google Sheets](#) to organize the information. If you're tech-savvy, creating an app using platforms like [Trainerize](#) can add a professional touch.

One thing I believe is very important – personalization is key! Offer customizable plans based on individual needs. This could involve different meal plans, varying workout intensities, or specific goals like weight loss or muscle gain. Include detailed instructions, recipes, and exercise descriptions to make it easy for clients to follow. Adding video tutorials or links to exercise demonstrations can also enhance the user experience.

After creating the plans, think about how to present them. You can use [Canva](#) to design visually appealing PDFs or documents. Ensure the layout is clean, easy to read, and professional. Finally, choose a platform to sell your plans. Websites like [Trainerize](#), [MyFitnessPal](#), or even your own website are great options. Use social media, email marketing, and fitness forums to promote your plans and reach potential clients.

To sum it all up, creating diet fitness plans involves understanding your

audience, gathering credible information, designing personalized plans, and then selling them through various platforms. With the right approach, you can help people achieve their health goals while building a profitable business. And don't forget, [this search can definitely help out](#) as well.

[Diet Fitness Plans Creation Process Step by Step](#)



- 1)** Understand Audience: Identify the needs of your target audience.
- 2)** Gather Information: Research nutrition and exercise from credible sources like [Precision Nutrition](#) and [NASM](#).
- 3)** Design Plans: Break down plans into sections—nutrition, workouts, and progress tracking.
- 4)** Organize Information: Use tools like Microsoft Excel or [Google Sheets](#) to organize data.
- 5)** Personalize: Offer customizable plans based on individual needs.
- 6)** Add Instructions: Include detailed instructions, recipes, and exercise descriptions.
- 7)** Enhance with Media: Add video tutorials or links to exercise demonstrations.
- 8)** Create Presentation: Design visually [appealing PDFs using Sellfy](#).
- 9)** Choose Platform: Sell plans on platforms like Trainerize or MyFitnessPal.

- 10)** Promote: Use social media, email marketing, and forums to promote your plans.

Next, consider:

5 Ways to Make Money via Selling Diet Fitness Plans

- **Personalized Plans:** Sell customized diet and fitness plans through [Trainerize](#).
- **Subscription Services:** Offer monthly subscriptions for continuous support and updates. [Patreon](#) is one way to do this.
- **Online Coaching:** Provide one-on-one coaching sessions via platforms like [Zoom](#).
- **Group Programs:** Create group programs for community support and motivation.
- **E-books:** Write and sell e-books on platforms like [Amazon KDP](#) with comprehensive diet and fitness plans.

From there, consider AI prompts like:

10 ChatGPT Prompts for Diet Fitness Plans Product Creation



Beginner ChatGPT Prompts

- How do I create a beginner-friendly diet and fitness plan?

- What are the key components of a balanced diet for weight loss?
- Can you suggest platforms for selling diet and fitness plans?
- How do I structure a workout routine for beginners?
- What are the benefits of personalized diet plans?

Advanced ChatGPT Prompts

- How can I incorporate advanced nutrition strategies into my plans?
- What are some advanced workout techniques for muscle gain?
- How can I market my diet fitness plans to a wider audience?
- What are the best practices for writing detailed diet and fitness plan descriptions?
- How do I set competitive pricing for my diet fitness plans?

Want some AI assistance? Move to:

Useful Resources for Diet Fitness Plans Product Creation

- [Precision Nutrition](#): Nutrition certification and resources.
- [NASM](#): Fitness certification and resources.
- [Trainerize](#): Platform for creating and selling fitness plans.
- [MyFitnessPal](#): Nutrition and fitness tracking app.
- [Fitness Blender Community](#): Community of fitness enthusiasts.

Next, let's move to:

* One Problem One Solution Reports



Imagine the following – your fav streaming shows like Star Trek: Lower Decks suddenly cannot be accessed. What will you do????

Why, you'll focus upon making money and putting up buy buttons! You will reflect upon a specific problem, and all you want is a straightforward, effective solution. And to make that straightforward, effective solution profitable, you'll then want to sell it online as well.

I mean, consider the following. You're staring down a single, stubborn problem, and all you want is a straightforward fix. Enter the genius of "One Problem, One Solution" reports! These reports are the buyers' secret weapon, designed to cut through the noise and deliver clear, actionable solutions. It's applicable to everything! Building eMail Lists, time management, trying to streamline your business processes, or just need a quick tech fix, these reports give everyone the clarity and confidence to conquer their challenges.

But there's more to it! Crafting "One Problem, One Solution" reports isn't just about solving issues; it's also a powerful way to build your reputation as an expert. By providing precise, valuable solutions, you position yourself as the go-to guru in your field.

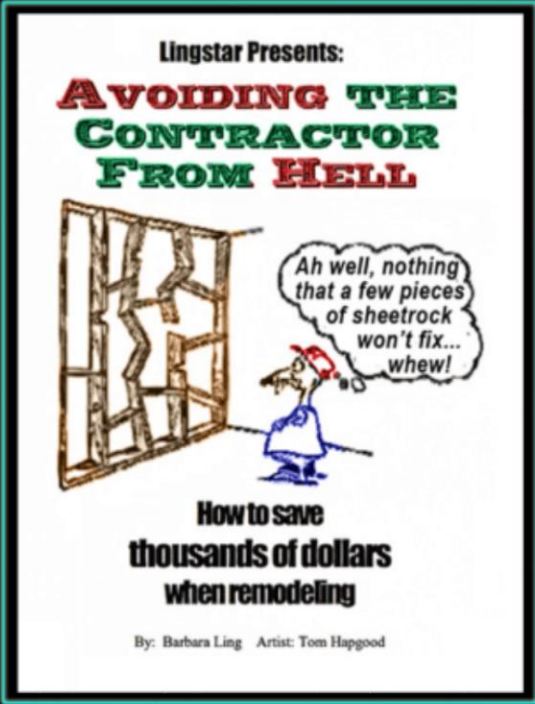
And even better....

They enable you to turn any icky experience you have into cold hard cash.

How? So glad you asked! Behold the next image:

Always remember the Ling Rule #9674 regarding profiting!

**Ling's Marketing Rule
#9674**



Monetize EVERYTHING
that happens to you. Good, bad,
eeeek... it makes no difference.

**You survived it. You've earned the
right to make money from it.**

Copyright Barb Ling, Lingstar and the Virtual Coach

I very well remember the extremely unscrupulous contractor my husband and I hired back in, oh, 1996 or so... he was SO bad (all together now, "How bad was he, Barb?") SO bad, I finally had to call the police to get rid of him.

Can you imagine?

So, following with my motto, I decided to create the infoproduct:

Avoiding The Contractor from Hell!

My husband and I were scammed by this contractor... so I decided to profit from the pain, so to say... and both teach consumers, and make money from that situation as well.

End result? Besides earning money, I appeared on CNN more than 20 years ago:

Nailing a good contractor

◆ Contact trade associations.

Beware of anyone who solicits business door-to-door. Don't thumb through the phone book and pick the guy with the coolest looking advertisement. Business people pay for that space, they don't earn it.



Check the contractor's references.

"Any idiot can take out an ad in the Yellow Pages," said Barbara Ling, author of "Avoiding the Contractor from Hell".◆

Ling said you might ask neighbors, but if you don't know them that well, you might get bad information. She suggested visiting your local hardware store during a slow period and asking for some names.

"Mom and Pop stores have a vested interest in seeing that you're a happy customer," she said.

And I also appeared on the Sallie Jesse Raphael show as well.

Pretty good for a simple One Problem, One Solution infoproduct, aye?

And with that, let's now... embrace the magic!

The magic of what, I hear you ask?

Why!

The magic of "One Problem, One Solution" reports, of course!

So let's get cracking with:

One Problem One Solution Reports Creation Process Overview

Creating One Problem One Solution reports starts with identifying a specific problem that your target audience faces. This could be anything from building an email list, teaching Internet recruiters to profit from finding free resumes online, improving productivity, managing time effectively, or solving a technical issue. So of course, after you have zeroed in on the problem you're going to solve, you can simply go to google and ask:

How can I

le

- [How can I build a profitable email list?](#)
- [How can I make money in the fitness industry?](#)
- [How can I find local business clients for my SEO services?](#)

Read through those the pages returned (the links above are limited to pages updated within the past year), and bookmark those which really provide excellent ideas and solutions.

From there, you can take those ideas and writing them in your OWN voice.

You can then create step-by-step guide that readers can easily follow to resolve their issue. Use simple language and avoid jargon to ensure your report is accessible to a wide audience. If necessary, include visuals like charts, graphs, or infographics to illustrate your points and make the information easier to understand.

And don't forget about the powers of AI (even the free AI chatbots!). Let's say that you recently experienced a negative incident in your neighborhood that has a Home Owners Association (HOA). Your neighbor spread false accusations about you and you want to bring that to the HOA board meeting.

Think you're the only one who experienced that?

Think others who are currently going through that right now might be interested to discover how you solved your problem?

Not only can you visit Google and search for:

- [How can I defend myself against false accusations at a HOA board meeting?](#)

You could also go to ChatGPT and ask:

I'm writing a report about how people can defend themselves against false accusations during a Home Owner Association Board Meeting. Please provide for me a Table of Contents of 10 Chapters with each chapter including 3 subchapters. Thank you!

And you might [get something like this.](#)

Cool, aye? But here's the thing part N – ideally, if you're writing a One Problem One Solution report, you do NOT want said report to contain more pages than Gutenberg Bible.

So you could refine the prompt like so:

I'm writing a one problem/one solution report about how people can defend themselves against false accusations during a Home Owner Association Board Meeting. Please provide for me the shortest possible report outline so my readers don't have to read dozens and dozens of problems.

Look how different the response is!

That, my friend, is one of the many powers of AI.

Moving along:

After writing your report, format it professionally using tools like [Microsoft Word](#) or [Google Docs](#). Ensure your report has a clean layout with clear headings and subheadings. Add a cover page with a catchy title and your branding too! If you're not confident in your design skills, consider hiring a freelancer from platforms like [Fiverr](#) or [Upwork](#) to create a polished final product, or simply visit your fav free AI image generator like [Ideogram.ai](#):

Person defending himself during a Home Owner Association meeting (photo prompt):



Of course, there are other prompts you can try as well.

And when your report is ready, upload it to platforms like [Gumroad](#) and [Creative Market](#). Write a product description that's so compelling, even your cat would buy it. Highlight the issue and how your report swoops in to save the day. Sprinkle in those magic keywords so customers can find it faster than they find their keys in the morning. Spread the word on social media, email newsletters, and team up with influencers or bloggers in your niche. Watch your report go viral – in a good way!

To summarize, creating One Problem One Solution reports involves identifying a specific problem, developing a clear and actionable solution, formatting your report professionally, and selling it on the right platforms. With the right approach, you can provide valuable resources and generate a steady income.

[Plus, this search will show you how to market it as well.](#)

Next, pounce upon:

One Problem One Solution Reports Creation Process Step by Step



- 1) Identify Problem:** Choose a specific problem your target audience faces.
- 2) Conduct Research:** Use tools like Google search and ask “how do I...” to gather credible information.
- 3) Develop Solution:** Create a clear, actionable solution in a step-by-step format.
- 4) Write Report:** Use simple language and include visuals to illustrate your points.
- 5) Format Professionally:** Use tools like [Microsoft Word](#) or [Google Docs](#) to format your report.
- 6) Add Cover Page:** Include a catchy title and your branding on the cover page.
- 7) Hire Designer:** Use platforms like [Fiverr](#) or [Upwork](#) if needed for professional design.
- 8) Upload to Platforms:** Sell on platforms like [Gumroad](#) and [Creative Market](#).

- 9) **Write Description:** Create a compelling product description with relevant keywords.
- 10) **Promote Report:** Use social media, email newsletters, and collaborations to market your report.

Want ideas for making money with these goodies? Move to:

5 Ways to Make Money via Selling One Problem One Solution Reports

- **Direct Sales:** Sell your reports on platforms like [Gumroad](#) and [Creative Market](#). Also consider digital platforms like [WarriorPlus](#), [JVzoo](#), and [Clickbank](#).
- **List Building:** Offer a shortened version of your report as a valuable giveaway for people to sign up to your list.
- **Membership Site:** Provide a subscription service for access to a library of reports.
- **Affiliate Marketing:** Promote your reports through affiliates who earn a commission on each sale. [WordPress Affiliate Platform](#) will allow you to run your own affiliate program.
- **E-books:** Compile your reports into e-books and sell them on platforms like [Amazon KDP](#) as well!

Next, let's turn to AI with:



10 ChatGPT Prompts for One Problem One Solution Reports Product Creation



Beginner ChatGPT Prompts

- How do I choose a specific problem for my report?
- What are the best tools for conducting research on a specific problem?
- Can you suggest platforms for selling One Problem One Solution reports?
- How do I write a clear and actionable solution in my report?
- What are the benefits of including visuals in my report?

Advanced ChatGPT Prompts

- How can I market my One Problem One Solution reports to a specific niche?
- What are some advanced techniques for formatting professional-looking reports?
- How can I optimize my report listings for SEO on platforms like Amazon?

- What are the best practices for writing compelling product descriptions for reports?
- How do I set competitive pricing for my One Problem One Solution reports?

And don't forget:

Useful Resources for One Problem One Solution Reports Product Creation

- [Carrot 2](#): Really great search engine for finding additional niche resources
- [Microsoft Word](#): Tool for writing and formatting reports.
- [Google Docs](#): Online tool for creating and sharing documents.
- [Fiverr](#): Marketplace for hiring freelance designers.
- [Digital Marketer](#): Everything you want to learn about increasing sales, traffic and more.

Good stuff!

Let's now recap everything you have learned.

Turn the page to:



What You Have Just Learned



You have just learned about 5 HOT Digital Income Treasure Creation Ideas you can create, and for each of them, discovered:

- Comprehensive Overview
- Step-by-Step Descriptions
- 5 Ways to Profit
- 10 Beginners/Advanced ChatGPT Creation Prompts
- 5 Additional Resources

But you're not done yet – now it's time for:



Your Next Steps



Your next steps are to DO!

Review the 5 different digital products discussed.

See if any of them grab your interest and if so, proactively go ahead and learn how to create them on your own!

Remember – the only person who will step up to the plate to make things happen for you...

Is you!

The coffee is in your court....

Make it a stellar brew today.



Conclusion

This concludes the power report “5 HOT Digital Income Treasure Creation Ideas!”!

Hope you enjoyed it bigtime! And please don't forget to network with me:



Hope you enjoyed this powerful blueprint! I welcome connecting with you on Facebook – please click above to “like” and start to chat!

You're going to love what you discover! Plus, learn more about me by clicking the video below – it will take you to YouTube to watch.



But you're not leaving yet now, are? Check out other goodies on the next few pages!

About The Author



**Barb
Ling**

Welcome!

My name is Barbara Ling, and in a nutshell, I'm all about sharing what I've learned over the past decade about authority and creating and running a profitable business online.

My credentials include:

- **Writing 100+ books/ebooks** about various/sundry ways for people to generate income online (entrepreneur, recruiting, real estate, auctions, Mobile, finding a job, safe weight loss, hidden customers, etc.etc.etc.)
- **Joining with Dennis Becker to create DAB Coaching for all IM needs**



- Being quoted/featured/etc. in various publications/blogs online like:
 - [Press Releases Still Matter - Forbes](#)
 - [Barbara Ling: Secrets of a Veteran Webmaster](#)
 - [Empower Your Children To Out-Earn Their Professors](#)
 - [Nailing a good contractor](#)
 - [Microsoft Small Business Success Story](#)

There's 'way too much to write here....you can visit my [Barbara Ling About Me](#) page to learn more!

And if you're wondering what other goodies we might have, mosey on over to:

Appendix 1: DAB Insiders

Greatest Goldmine Of "Shortcut Knowledge" Ever Crammed Into One Easy-To-Navigate Members Area...

"Watch This Couch-Potato "Menace" And His Zany Caffeinated Partner Expose The Good, The Bad And The Ugly On Their 6-Figure Businesses!"

Access Cutting-Edge Insights And Ideas, Including "Arm-Twisted Benefits From Friends" Exclusive To Those On The Inside

Hello. I'm Dennis (the menace) Becker, and along with my brilliant partner Barb Ling, we've been around these parts for quite a while, actually since the last century, so we've seen good times and bad times multiple times.

While I'm mainly known perhaps for publishing well over 50 eBooks, starting with "5 Bucks a Day" in 2006, which is why I'm universally known as "the 5 Bucks Guy" but I'm actually more passionate about creating and building membership sites and communities.



**Barb
Ling**



**Dennis
Becker**

**You truly have to see it
to comprehend the insane value
offered at such a loooow price....**

[Click HERE to Check It Out!](#)

Appendix 2: Next Gen eMail Marketing

Once you create your digital products, discovering the art of eMail Marketing is a Very Good Thing indeed. Thus...



Looking for an utterly awesome mailing platform, jam-packed with profitable goodies AND leaves aWeber, GetResponse and Constant Contact in the dust?

We're talking No Limit eMails (I'm a very happy customer meself!)

Not only does it have all the features of Active Campaign, it ALSO provides you:

- Live Conferencing
- Dedicated IP Warmup
- Spam check/Spam avoidance
- The ability to import and email unlimited leads and turn even the *coldest* (brrrr!) leads into buyers
- Unlimited emails, unlimited subscribers, unlimited lists, unlimited live streams
- Drag and Drop Builder, Unlimited Automations...
- MORE!

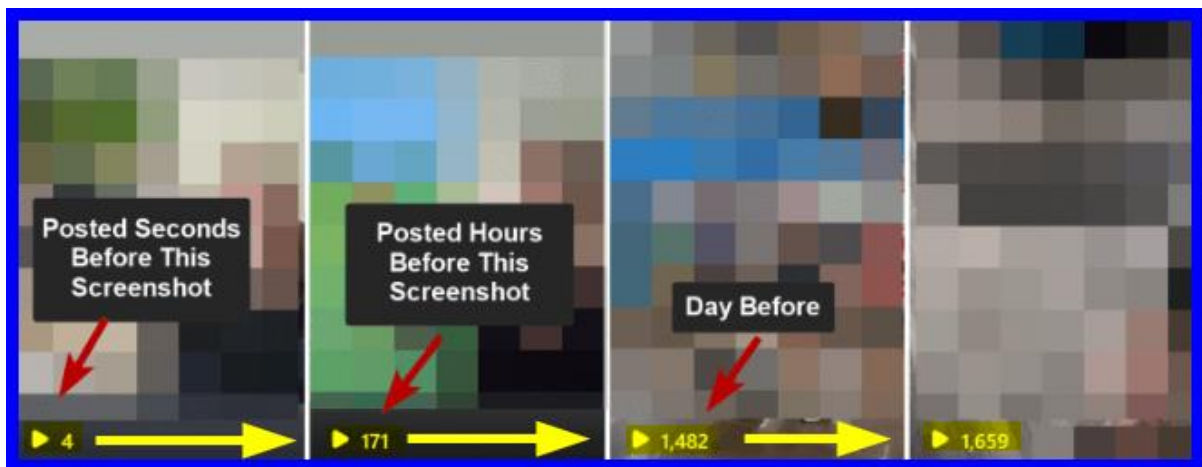
[Click HERE to check it out!](#)

Oh, and our community itself is top-notch – we share what we learn and the product creator is available morning, noon and night (no idea if the man actually even sleeps. 😊)

Appendix 3: Want the Secret to Viral Views?

One of the best ways to increase the visibility of your digital product is via **social media**. And one of the most popular medias to consume on those platforms are videos! But given the attention of a human bean is basically less than the attention of a jumping bean, many video creators tend to favor reels – as they're shorter, folks seem to really adore 'em.

So! Reels. On Instagram. Tiktok. Even YouTube (where they are called Shorts). Want a proven secret (it really is!) for creating *viral* reels? Thingees like the following?



Notice that increase of views? Intrigued? Well then...

[Click HERE](#)
[to see the Marketing Magic!](#)

Remember

Fortune Favors the Bold.

**Go out and make yourself
fortunate...
TODAY!**

