# It's Waiting For You!



A DAB Coaching Production

#### The DAB AI Files: Webbie Pitch Script! Table of Contents

#### **Table of Contents**

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The DAB AI Files: Webbie Pitch Script!

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The DAB Files: Webbie Pitch Script!

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Welcome!

#### Welcome!



#### Hey there!

We are Dennis and Barb from the magnificently named DennisAndBarb Coaching team, and we're going to reveal a rather nifty cool idea for the pitch portion of a Webinar.

Now, this is a bit different from our usual productions – here, we're simply sharing with you some ideas you can use when moving to pitching your superCoolio good.

And don't forget – whenever you reach a "My brain is toooo fullIll!" panic point, you can simply pause, take a break, watch Star Trek: Discovery, then Big Hero 6, and then return once peace and harmony have rejoined you.

Ready for the adventure?

Alrighty then, turn the page and enjoy!



#### **A Proposed Script**

Opening Slide

	cover the One Secret
Inat i	Makes it Super- Easy to
That Allows You to	
	and

#### Introduction

Hi, my name is	, and I've
	for (time frame),
and over the years I'v	e discovered some
things that have really	made the whole
	ot easier. I've
discovered that	are not
only the easiest way t	to GET STARTED in
if you	u are just starting out
but they can easily do	ouble or triple your
while of	decreasing your
, if you a	are

(More Introduction but don't drag it out)

tell more about you, personalize, give credibility, etc.

(this can come later, just shift the slides around)

#### (Create excitement)

And in the next few	w minutes, I'm going to
share with you a po	owerful
system and I'm go	ing to share with you
some unique twists	s and tweaks in my
, that	t when I have shared
them with others lil	ke you, they have been
blown away by the	e simplicity and the ease
with which they cal	ın even
you	<u>!</u>

(Let's generate more excitement)

And I believe that in the next 30-45 minutes, you are also going to be amazed at how simple I'll make the process of \_\_\_\_\_\_, and how fast you'll be able to implement what I share with you here, to change your life and your business radically.

(Start identifying pain points , get into primal desires, core issues of the problem )

Perhaps you've thought about \_\_\_\_\_ but something has held you back, something has made it tough to do it.

(Remove blame)

The thing is, it's not your fault, the reasons that you aren't able to \_\_\_\_\_ are probably very similar to the reasons why others struggle just like you . . .

And in fact, I rememb	ber when I first started
that it wasn't easy ge	etting
	up and running, and
in fact, if it weren't for and a fervent desire	
	, I probably
wouldn't be sharing t	

In fact, my guess is that you are listening to this because you have something inside of you that \_\_\_\_\_.

In fact, you might know, deep do	own inside,
that you should be	, but
something has been holding you	ı back from
<b>-</b>	

Here are a f	few reasons	why you	might not
be able to e	effectively		

(if you hit a blank wall, just ask ChatGPT for some ideas)

) Reas	son 1			

2)	Reason 2		

3)	Reason 3
•	

R	eason 4			
-				
_				
_				
•				

5)	Reason 5		
•			
·			

And today, right here in this video, I am going to share with you my own system for \_\_\_\_\_, I've used this system repeatedly myself, and I've taught hundreds, if not thousands of people how to do it as well

Like I said a few minutes ago,	
the "old way" isn't easy. You had to	
,	, or
, then	
and you still aren't sure	

And	even though that's
what	need, not just
it's not ea	sy - and frankly, the whole
process is	frustrating and daunting.

To put it another way, your current approach to
Maybe
why you're not
why you may have been struggling
why you're still nervous about pulling to trigger on
why you're not

Perhaps you've been thinking about, but you keep running up
against these problems:
You don't know what to
You don't know how much to
You don't know how to
You are scared of

Or maybe:
You don't know the best way to
You don't know how to
You don't how to
You don't know when to
You don't know how to

And in the next 30 minutes, I am going to show you exactly how easy it is to

But first, let's talk a little bit about "why" you might want to \_\_\_\_\_:

In the next few slides, tell a story:

explain why it is important

give facts if possible

use emotion if possible

(both facts AND emotion to appeal to both personality types)

(This section should heighten desire for the solution

next, transition to teaching some element of your program

OR give an outline of what you will teach OR if your story is strong enough - you can test moving directly to the introduction of your package)

So the question I have for you is this:

do you want to (whatever your benefit from your product or service is)?

If so, I can teach you - and in the next 30 minutes I'm going to show you how to do it it.

(if you were transitioning to the close at this point, then you would skip this at this point and move to the close)

Or maybe you are		, in
that case,	, in my opini	ion, the
EASIEST way to		

You can tell another transitional story here (Storytelling is great!)

And I've taught hundreds of clients how to do the very same thing, and it's easy to do - and you can do it too, if you want -

And maybe you a	ire in the same spot I was			
when I	, maybe you			
, may	ybe you,			
maybe you are	, but what			
really need	d is, not just			
another				

Maybe you've been thinking that you'd like to \_\_\_\_\_, but you just don't know how or what to do to do it.

So before I go any furthe	r do you want
to learn how to	just like
that?	-

If so, let's dig into it -

And let me warn you first - I'm going to make this super-simple - so don't be surprised when you see how simple it is!

In these slides, teach your method, etc

(Ideally, boil it down to just 4 steps if possible. You can use that to segue into how much easier your solution makes it)

#### Slides to heighten/affirm desire

Now I'll bet this looks pretty good and exciting to you. As a matter of fact, please type Y or N in the chatbox, so I know you're interested!

(don't worry if you don't get any feedbackjust continue)

If so, I believe you are going to love what I share with you in a few moments - and this is the thing that I find makes an incredible impact on my clients, when they realize what I am going to share next - but before I share it, I'd like to share a bit more about my own experience.

(tell more about your experience)

here's the thing, I remember when I

It was like pulling teeth to learn how to do it the easy way, like I have discovered, the way that I have shared with you today.

You see, when I	was first starting out with
, I ha	ad a idea of a
	that would work very
much like what I'v	ve taught you today.

But I didn't know how to do it, I didn't know how to implement my idea.

Basically my idea	a was what I h	nave shared
with you today, I	wanted a	, but I
didn't know the te	echnical steps	s to doing it,
didn't know the _	, I c	didn't know
how to i	in a way that <sup>y</sup>	would

he DAB AI	Files: Webbie	Pitch Scri	pt!
Δ	Proposed Scri	nt	

Sure, there was \_\_\_\_\_\_ -

and in fact, when I \_\_\_\_\_, very few people were offering \_\_\_\_\_, and hardly anyone was teaching any thing about it -

no matter how	
that could	be,
determined I was going t	o crack the code to
So over the course of the	e next year after I

(Tell story about how hard it was for you to discover or create the solution)

Now here's the thing, you really have a choice, (talk about the difference between figuring it out on your own versus just getting it on a plate)

...... the thing that I am going to tell you about that will solve that is what I call the (name of your solution)

Now before I tell you about this, let me tell you this, it's not for everyone...

(HUGELY important. Make people feel special if they qualify).

Now what I decided was that I was (tell how easy you have made it)

(tell about it and how exciting it is in the next few slides)

tell what it will do for them, how it will change their life

Here's what you'll learn:
How to

Yo	u'll discover st	ep by step	exactly how	w to
-				
-				
-				

(list out if possible)

	r, my uni p how to	 gram te	ach you
-			_
•			

You'll also learn how to quickly and easily:					
(list of things)					

u'll a	Iso get	t in de	pth in	format	tion or	1
	_					

This powerful training makes it super-easy or you to:	<b>/</b>
-	

So why am I doing this?

Why am I sharing my (ideas?)

(tell story about why you are sharing this like this - you want to help others, etc.)

#### **Build the Value**

Model:

This is worth xxx (tell why)

I could sell for yyy (tell why)

#### Introduce the price (with drop - pricing)

for example:

but instead of \$5,000, I have decided to make this super-easy for anyone who wants it to just download it immediately today and start making changes in their lives . . . .

so instead of \$5000 <del>\$5000</del>

Instead of \$2000

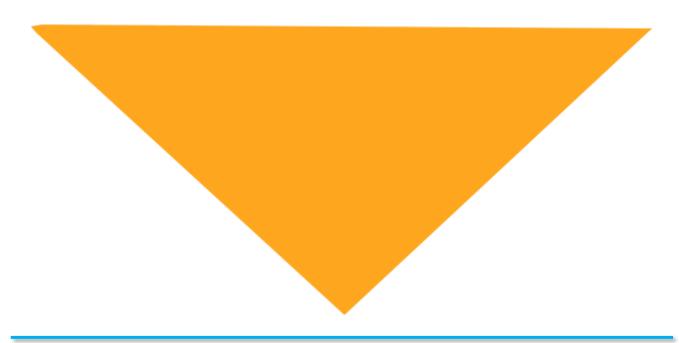
Instead of \$1000

It's just 2 payments of \$97

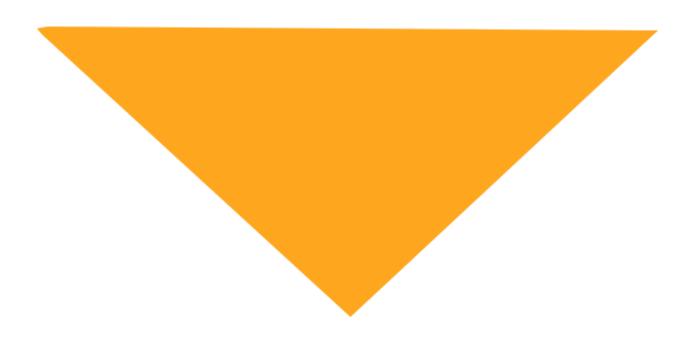
Plus, like I said, it's 100% guaranteed, if it doesn't just absolutely change your life or for any reason at all, just ask me for your money back . . . and I'll give it back right away.

Go ahead, try it out now:

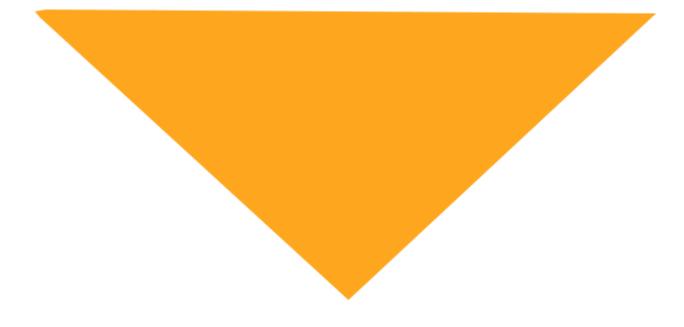
So here's what I want you to do now: click the big orange buy button below and make your payment and you'll get immediate access to this entire training course.



In fact, it's 100% downloadable, and you'll have access within 3 minutes to the entire course, so you can begin to implement it as soon as . . . TODAY!



So go ahead, click the big orange buy button below:

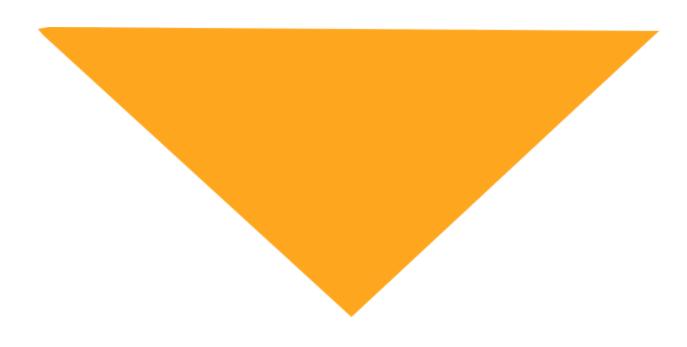


#### Give logical reasons for getting it

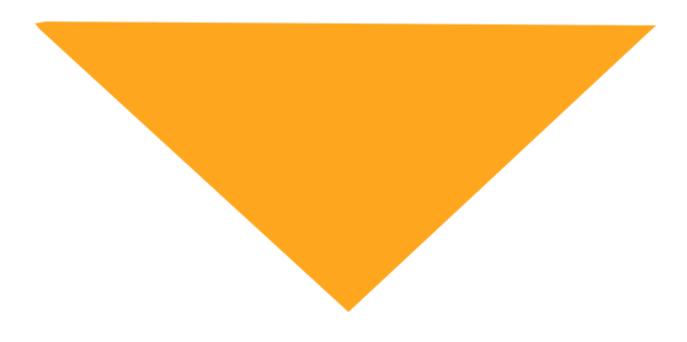
(TIP: Ask Chatgpt for logical reasons if you hit a mental brick wall)

My guess is that you want to get started now, let me teach you, quickly and easily, how to \_\_\_\_\_\_, click the orange add to cart button below, and let's get started!

You'll get the entire training program as an immediate download, and like I said, it's 100% guaranteed for a full (term of guarantee) - you have nothing to lose, and it's only (price) - and all you need is one client and this program pays for itself!



# Go ahead and get started now!



By the way, I want to make this supersimple. Perhaps right now you are thinking, I want to do this, but what if it's just not right for me, what if I download this and start listening, and I just don't like it -

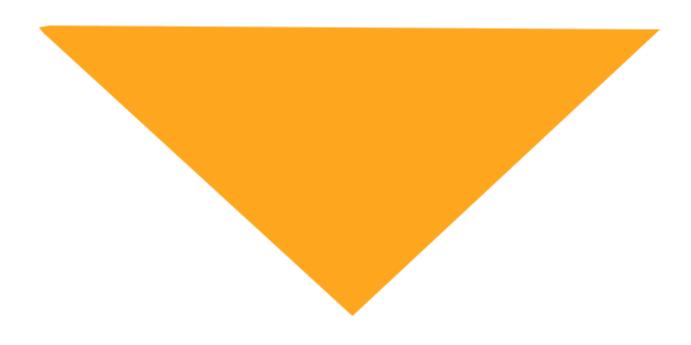
Now, hey, I think you are going to love it but I'm partial, right? I mean, I did create this! And that's why I have a 100% rock-solid money back no-questions-asked refund policy:

If for any reason for the next 365 days you decide you want your money back, just send me an email and I will return your investment, no questions asked, no hassle. You can use my entire system to \_\_\_\_\_, and if for any reason you decide it's not for you, I'll give your money back.

So I've completely taken the risk out of trying out my \_\_\_\_\_

(Recap how you did that)

Now you just need to click below, order and dive into what could be the best next steps for this year



(Ask questions in a few slides to push them if they are considering not doing it - what is it going to cost them NOT to do it?)

### For example:

What is it going to cost you NOT to just download this today?

How much longer do you want to continue (experiencing what they have been experiencing)

(maybe relive some of the pain)

What will your life look like if you DON'T take action today?

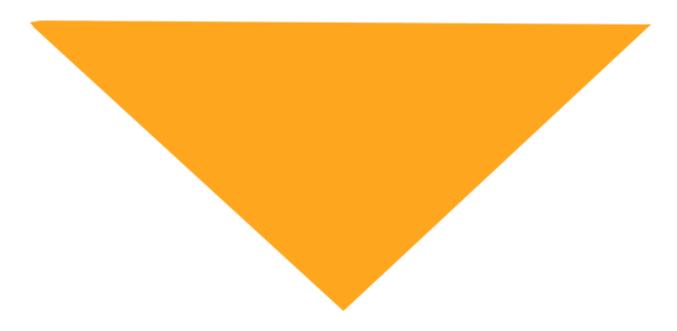
Perhaps paint a picture of that (reliving some of the pain from earlier in the vsl)

It's not too late - but next month it might be

Take action today, change your life forever

Are you ready to try it out?

Then click below to make your payment (price) - it's 100% guaranteed, and of course you can get your money back any time, and make it your goal to \_\_\_\_\_\_ so that you can \_\_\_\_\_ fast:



(Let's now move to:)

## **One Final Suggestion**

When you are providing a webbie, please try to stay online until the last person decides to leave.

This also shows you're willing to spend the time required to answer any and all questions that might arise.

Let's now talk about what you have learned:

#### **What You Have Learned**



You have learned the outline of the Pitch portion of a webinar.

Remember, there is no one best way to make these thingees – as you grow into your career, your style will get better and better!

But that's a topic for another day. Right now, there's only 1 more thing to do...

And it's actually quite simple! Move now to:



**Your Next Steps** 

### **Your Next Steps**



#### Your next steps are to DO!

Decide what product of yours you want to pitch.

Look for the really great benefits it offers users, and make sure to determine how folks can achieve it without your product (ie, show them the hard way).

Then... go out and make it so!

Remember, ideas are just that. IDEAS.

It's the action that counts.

The ball is in your court...



Go out and score a







The DAB AI Files: Webbie Pitch Script!

Conclusion

### **Conclusion**

This concludes your magnificent report!

Hope you enjoyed it grand!

And don't forget to network with us at:



https://www.facebook.com/groups/theiminsidetrack



https://www.facebook.com/groups/perkingupprofits

We'd love to hear from you!

# About DAB Coaching, DennisAndBarb

Just who ARE these two modern legends who could give the stars of "Hobbs and Shaw" a run for their money? Well! Let's begin with Dennis the Dignified:



Dennis Becker

#### **Dennis Becker**

Dennis has been online since he started his first eBay business in 1998, and in 2002 started my first Internet marketing business. But 2005 was the year things actually 'clicked' for me and he set up multiple streams of income by focusing on repeatable, sustainable business methods and strategies. He's still doing that today and earn six figures a year from his online business.

He's written over 50 books, set up numerous membership sites, and now devote most of his time helping others do what didn't come so easily to me in the beginning.

And Barb the Caffeinated? Behold!



Barb Ling

#### **Barb Ling**

Barb has been supporting her family via the Internet since 1998. Her first product was the only 5-Star recommended resource by Inc. Magazine. She is the author of over 100 ebooks and specializes turning 'complicated' into 'simple'. She also excels in being more creative than MacGyver on a Good Day.

Between us, we've authored 100s of books and courses, supported our families for over 25 years each doing what we

now teach, and combined to form one of the top group coaching programs for those looking how to profit online.

And if you're wondering what other goodies we might have, mosey on over to:

The DAB AI Files: Webbie Pitch Script!
Appendix 1: DAB Insiders

## **Appendix 1: DAB Insiders**

Greatest Goldmine Of "Shortcut Knowledge" Ever Crammed Into One Easy-To-Navigate Members Area...

"Watch This Quietly Insightful "Menace" (Whose Name Just Happens To Rhyme With "Dennis") And His Zany Caffeinated Partner Expose The Good, The OMG WOW!, The Bad, The EEEEK On Their 6-Figure Businesses!"

Access Cutting-Edge Insights And Ideas, Including "Arm-Twisted Benefits From Friends" Exclusive To Those On The Inside

Hello. I'm Dennis (the menace) Becker, and along with my brilliant partner Barb Ling, we've been around these parts for quite a while, actually since the last century, so we've seen good times and bad times multiple times.

While I'm mainly known perhaps for publishing well over 50 eBooks, starting with "5 Bucks a Day" in 2006, which is why I'm universally known as "the 5 Bucks Guy" but I'm actually more passionate about creating and building membership sites and accommunities.





Barb Ling

Dennis Becker

You truly have to see it to comprehend the insane value offered at such a loooow price....

https://askblings.com/dabi

## **Finally, Remember:**

Money
Likes Speed.
So get UP to Speed...
Starting Today!

