

**It's Waiting For You!**

**Beginner  
Friendly!**

# **Webinar Pitch Power**



**A Template for a  
Webbie Pitch Portion**

**A DAB Coaching Production**

# Table of Contents

|  |     |
|--|-----|
| Table of Contents .....                | i   |
| Legal Notice .....                     | ii  |
| DISCLAIMER.....                        | iii |
| Welcome! .....                         | 1   |
| A Proposed Script .....                | 2   |
| One Final Suggestion.....              | 78  |
| What You Have Learned .....            | 78  |
| Your Next Steps.....                   | 79  |
| Conclusion .....                       | 80  |
| About DAB Coaching, DennisAndBarb..... | 81  |
| Appendix 1: DAB Insiders .....         | 82  |
| Finally, Remember: .....               | 83  |

**The DAB AI Files: [Webbie Pitch Script!](#)  
Legal Notice**

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### **The DAB Files: Webbie Pitch Script!**

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*We are NOT financial advisors, and nothing contained within this blueprint should be considered as "advice."*

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**ALWAYS do your due diligence whenever considering any sort of financial/business actions.**

## Welcome!



Hey there!

We are Dennis and Barb from the magnificently named DennisAndBarb Coaching team, and we're going to reveal a rather nifty cool idea for the pitch portion of a Webinar.

Now, this is a bit different from our usual productions – here, we're simply sharing with you some ideas you can use when moving to pitching your superCoolio good.

And don't forget – whenever you reach a "My brain is toooo fulllll!" panic point, you can simply pause, take a break, watch Star Trek: Discovery, then Big Hero 6, and then return once peace and harmony have rejoined you.

Ready for the adventure?

Alrighty then, turn the page and enjoy!





## **A Proposed Script**

### *Opening Slide*

You're About to Discover the One Secret  
" \_\_\_\_\_ " That Makes it Super- Easy to

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That Allows You to  
\_\_\_\_\_ **and**  
\_\_\_\_\_

## ***Introduction***

Hi, my name is \_\_\_\_\_, and I've  
\_\_\_\_\_ for (time frame),  
and over the years I've discovered some  
things that have really made the whole  
\_\_\_\_\_ a lot easier. I've  
discovered that \_\_\_\_\_ are not  
only the easiest way to GET STARTED in  
\_\_\_\_\_ if you are just starting out,  
but they can easily double or triple your  
\_\_\_\_\_ while decreasing your  
\_\_\_\_\_, if you are  
\_\_\_\_\_.

*(More Introduction but don't drag it out)*

tell more about you, personalize, give credibility, etc.

*(this can come later, just shift the slides around)*



*(Create excitement)*

And in the next few minutes, I'm going to share with you a powerful \_\_\_\_\_ system and I'm going to share with you some unique twists and tweaks in my \_\_\_\_\_, that when I have shared them with others like you, they have been blown away by the simplicity and the ease with which they can \_\_\_\_\_ - even if you \_\_\_\_\_!

*(Let's generate more excitement)*

And I believe that in the next 30-45 minutes, you are also going to be amazed at how simple I'll make the process of \_\_\_\_\_, and how fast you'll be able to implement what I share with you here, to change your life and your business radically.

*(Start identifying pain points , get into primal desires, core issues of the problem )*

Perhaps you've thought about  
\_\_\_\_\_ but something has  
held you back, something has made it  
tough to do it.

*(Remove blame)*

The thing is, it's not your fault, the reasons that you aren't able to \_\_\_\_\_ are probably very similar to the reasons why others struggle just like you . . .

And in fact, I remember when I first started, that it wasn't easy getting \_\_\_\_\_ up and running, and in fact, if it weren't for \_\_\_\_\_, and a fervent desire to \_\_\_\_\_, I probably wouldn't be sharing this with you today.

In fact, my guess is that you are listening to this because you have something inside of you that \_\_\_\_\_.

In fact, you might know, deep down inside,  
that you should be \_\_\_\_\_, but  
something has been holding you back from  
\_\_\_\_\_ -



Here are a few reasons why you might not be able to effectively \_\_\_\_\_

*(if you hit a blank wall, just ask ChatGPT for some ideas)*

## 1) Reason 1

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## 2) Reason 2

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### 3) Reason 3

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## Reason 4

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## 5) Reason 5

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And today, right here in this video, I am going to share with you my own system for \_\_\_\_\_, I've used this system repeatedly myself, and I've taught hundreds, if not thousands of people how to do it as well



Like I said a few minutes ago, \_\_\_\_\_  
the “old way” isn’t easy. You had to  
\_\_\_\_\_, \_\_\_\_\_, or  
\_\_\_\_\_, then \_\_\_\_\_,  
and you still aren’t sure \_\_\_\_\_.

And \_\_\_\_\_ - even though that's  
what \_\_\_\_\_ need, not just \_\_\_\_\_ -  
it's not easy - and frankly, the whole  
process is frustrating and daunting.

To put it another way, your current approach to \_\_\_\_\_ . . . .

Maybe

why you're not \_\_\_\_\_ . . .

why you may have been struggling  
\_\_\_\_\_ . . .

why you're still nervous about pulling to trigger on \_\_\_\_\_ . . .

why you're not \_\_\_\_\_ . . . .

Perhaps you've been thinking about \_\_\_\_\_, but you keep running up against these problems:

You don't know what to \_\_\_\_\_

You don't know how much to \_\_\_\_\_

You don't know how to \_\_\_\_\_

You are scared of \_\_\_\_\_

Or maybe:

You don't know the best way to

\_\_\_\_\_

You don't know how to \_\_\_\_\_

You don't how to \_\_\_\_\_

You don't know when to \_\_\_\_\_

You don't know how to \_\_\_\_\_

And in the next 30 minutes, I am going to show you exactly how easy it is to

\_\_\_\_\_,'

But first, let's talk a little bit about “why” you might want to \_\_\_\_\_:



*In the next few slides, tell a story:*

*explain why it is important*

*give facts if possible*

*use emotion if possible*

*(both facts AND emotion to appeal to both personality types)*

*(This section should heighten desire for the solution*

*next, transition to teaching some element of your program*

*OR give an outline of what you will teach  
OR if your story is strong enough - you can test moving directly to the introduction of your package)*

So the question I have for you is this:

do you want to (whatever your benefit from your product or service is)?

If so, I can teach you - and in the next 30 minutes I'm going to show you how to do it.

(if you were transitioning to the close at this point, then you would skip this at this point and move to the close)

Or maybe you are \_\_\_\_\_, \_\_\_\_\_, in that case, \_\_\_\_\_, in my opinion, the **EASIEST** way to \_\_\_\_\_.

You can tell another transitional story here  
*(Storytelling is great!)*

And I've taught hundreds of clients how to do the very same thing, and it's easy to do - and you can do it too, if you want -



And maybe you are in the same spot I was  
when I \_\_\_\_\_, maybe you  
\_\_\_\_\_, maybe you \_\_\_\_\_,  
maybe you are \_\_\_\_\_, but what  
\_\_\_\_\_ really need is \_\_\_\_\_, not just  
another \_\_\_\_\_.

Maybe you've been thinking that you'd like to \_\_\_\_\_, **but you just don't know how or what to do to do it.**

So before I go any further . . . **do you want to learn how to \_\_\_\_\_ just like that?**

If so, let's dig into it -

And let me warn you first - I'm going to make this super-simple - so don't be surprised when you see how simple it is!

In these slides, teach your method, etc

*(Ideally, boil it down to just 4 steps if possible. You can use that to segue into how much easier your solution makes it)*

## Slides to heighten/affirm desire

Now I'll bet this looks pretty good and exciting to you. As a matter of fact, please type Y or N in the chatbox, so I know you're interested!

*(don't worry if you don't get any feedback-just continue)*

If so, I believe you are going to love what I share with you in a few moments - and this is the thing that I find makes an incredible impact on my clients, when they realize what I am going to share next - but before I share it, I'd like to share a bit more about my own experience.

(tell more about your experience)

here's the thing, I remember when I

\_\_\_\_\_ . . . . .

It was like pulling teeth to learn how to do it the easy way, like I have discovered, the way that I have shared with you today.



You see, when I was first starting out with \_\_\_\_\_, I had a idea of a \_\_\_\_\_ that would work very much like what I've taught you today.

But I didn't know how to do it, I didn't know how to implement my idea.

Basically my idea was what I have shared with you today, I wanted a \_\_\_\_\_, but I didn't know the technical steps to doing it, I didn't know the \_\_\_\_\_, I didn't know how to \_\_\_\_\_ in a way that would \_\_\_\_\_.

Sure, there was \_\_\_\_\_ -

and in fact, when I \_\_\_\_\_, very few people were offering \_\_\_\_\_, and hardly anyone was teaching any thing about it -

So over the course of the next year after I determined I was going to crack the code to \_\_\_\_\_ that could be \_\_\_\_\_, ***no matter how*** \_\_\_\_\_ . . .

*(Tell story about how hard it was for you to discover or create the solution)*

Now here's the thing, you really have a choice, *(talk about the difference between figuring it out on your own versus just getting it on a plate)*



..... the thing that I am going to tell you  
about that will solve that is what I call the  
**(name of your solution)**

Now before I tell you about this, let me tell you this, it's not for everyone...

*(HUGELY important. Make people feel special if they qualify).*

Now what I decided was that I was (tell how easy you have made it)

*(tell about it and how exciting it is in the next few slides)*

tell what it will do for them, how it will change their life

Here's what you'll learn:

How to \_\_\_\_\_

How to \_\_\_\_\_

How to \_\_\_\_\_

How to \_\_\_\_\_

How to \_\_\_\_\_

How to \_\_\_\_\_

How to \_\_\_\_\_

You'll discover step by step exactly how to

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*(list out if possible)*

Remember, my unique program teach you  
step by step how to

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So why am I doing this?

Why am I sharing my (*ideas?*)

*(tell story about why you are sharing this like this - you want to help others, etc.)*

## **Build the Value**

Model:

This is worth xxx (***tell why***)

I could sell for yyy (***tell why***)

***Introduce the price (with drop - pricing)***

for example:

but instead of \$5,000, I have decided to make this super-easy for anyone who wants it to just download it immediately today and start making changes in their lives . . . . .

so instead of \$5000 ~~\$5000~~

Instead of \$2000

Instead of \$1000

It's just 2 payments of \$97

Plus, like I said, it's 100% guaranteed, if it doesn't just absolutely change your life or for any reason at all, just ask me for your money back . . . and I'll give it back right away.

Go ahead, try it out now:

So here's what I want you to do now: click the big orange buy button below and make your payment and you'll get immediate access to this entire training course.



In fact, it's 100% downloadable, and you'll have access within 3 minutes to the entire course, so you can begin to implement it as soon as . . . TODAY!





So go ahead, click the big orange buy button below:



Give logical reasons for getting it

*(TIP: Ask Chatgpt for logical reasons if you hit a mental brick wall)*

My guess is that you want to get started now, let me teach you, quickly and easily, how to \_\_\_\_\_, click the orange add to cart button below, and let's get started!



You'll get the entire training program as an immediate download, and like I said, it's 100% guaranteed for a full (term of guarantee) - you have nothing to lose, and it's only (price) - and all you need is one client and this program pays for itself!



Go ahead and get started now!



By the way, I want to make this super-simple. Perhaps right now you are thinking, I want to do this, but what if it's just not right for me, what if I download this and start listening, and I just don't like it -

Now, hey, I think you are going to love it -  
but I'm partial, right? I mean, I did create  
this!

And that's why I have a 100% rock-solid money back no-questions-asked refund policy:

If for any reason for the next 365 days you decide you want your money back, just send me an email and I will return your investment, no questions asked, no hassle. You can use my entire system to \_\_\_\_\_, and if for any reason you decide it's not for you, I'll give your money back.



So I've completely taken the risk out of  
trying out my \_\_\_\_\_

*(Recap how you did that)*

Now you just need to click below, order and dive into what could be the best next steps for this year



*(Ask questions in a few slides to push them if they are considering not doing it - what is it going to cost them NOT to do it?)*

*For example:*

What is it going to cost you NOT to just download this today?

How much longer do you want to continue (experiencing what they have been experiencing)

(maybe relive some of the pain)

What will your life look like if you DON'T take action today?

Perhaps paint a picture of that (reliving  
some of the pain from earlier in the vsl)

It's not too late - but next month it might be

Take action today, change your life forever

Are you ready to try it out?

Then click below to make your payment (price) - it's 100% guaranteed, and of course you can get your money back any time, and make it your goal to \_\_\_\_\_ so that you can \_\_\_\_\_ fast:



*(Let's now move to:)*

## One Final Suggestion

When you are providing a webbie, please try to stay online until the last person decides to leave.

This also shows you're willing to spend the time required to answer any and all questions that might arise.

Let's now talk about what you have learned:

## What You Have Learned



You have learned the outline of the Pitch portion of a webinar.

Remember, there is no one best way to make these thingees – as you grow into your career, your style will get better and better!

**But that's a topic for another day. Right now, there's only 1 more thing to do...**

And it's actually quite simple! Move now to:



## Your Next Steps



**Your next steps are to DO!**

Decide what product of yours you want to pitch.

Look for the really great benefits it offers users, and make sure to determine how folks can achieve it without your product (ie, show them the hard way).

Then... go out and make it so!

**Remember, ideas are just that. IDEAS.**

It's the action that counts.

The ball is in your court...

 **Go out and score a**   
 **winning touchdown today!** 

## Conclusion

This concludes your magnificent report!

Hope you enjoyed it grand!

And don't forget to network with us at:



<https://www.facebook.com/groups/theiminsidetrack>



<https://www.facebook.com/groups/perkingupprofits>

We'd love to hear from you!



## About DAB Coaching, DennisAndBarb

Just who ARE these two modern legends who could give the stars of “Hobbs and Shaw” a run for their money? Well! Let’s begin with Dennis the Dignified:



**Dennis  
Becker**

### **Dennis Becker**

Dennis has been online since he started his first eBay business in 1998, and in 2002 started my first Internet marketing business. But 2005 was the year things actually ‘clicked’ for me and he set up multiple streams of income by focusing on repeatable, sustainable business methods and strategies. He’s still doing that today and earn six figures a year from his online business.

He’s written over 50 books, set up numerous membership sites, and now devote most of his time helping others do what didn’t come so easily to me in the beginning.

And Barb the Caffeinated? Behold!



**Barb  
Ling**

### **Barb Ling**

Barb has been supporting her family via the Internet since 1998. Her first product was the only 5-Star recommended resource by Inc. Magazine. She is the author of over 100 ebooks and specializes turning ‘complicated’ into ‘simple’. She also excels in being more creative than MacGyver on a Good Day. 😊

Between us, we’ve authored 100s of books and courses, supported our families for over 25 years each doing what we now teach, and combined to form one of the top group coaching programs for those looking how to profit online.

And if you’re wondering what other goodies we might have, mosey on over to:

## Appendix 1: DAB Insiders

**Greatest Goldmine Of "Shortcut Knowledge" Ever Crammed Into One Easy-To-Navigate Members Area...**

**"Watch This Quietly Insightful "Menace" (Whose Name Just Happens To Rhyme With "Dennis") And His Zany Caffeinated Partner Expose The Good, The OMG WOW!, The Bad, The EEEEEK On Their 6-Figure Businesses!"**

**Access Cutting-Edge Insights And Ideas, Including "Arm-Twisted Benefits From Friends" Exclusive To Those On The Inside**

Hello. I'm Dennis (the menace) Becker, and along with my brilliant partner Barb Ling, we've been around these parts for quite a while, actually since the last century, so we've seen good times and bad times multiple times.

While I'm mainly known perhaps for publishing well over 50 eBooks, starting with "5 Bucks a Day" in 2006, which is why I'm universally known as "the 5 Bucks Guy" but I'm actually more passionate about creating and building membership sites and communities.



**Barb  
Ling**



**Dennis  
Becker**

You truly have to see it to comprehend the insane value offered at such a loooow price....

<https://askblings.com/dabi>

**Finally, Remember:**

**Money**

**Likes Speed.**

**So get UP to Speed...**

**Starting Today!**

